

## Announcement! TRG partners with Showtrax International

Written by TRG Admin

Thursday, 07 November 2013 00:00 - Last Updated Thursday, 01 May 2014 22:07

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**SHOWTRAX**<sup>TM</sup>  
**INTERNATIONAL**



### **Showtrax joins forces with TRG to announce American partnership**

TRG has launched a cross-Atlantic partnership with Showtrax International, a worldwide supplier of pit equipment and associated services to race teams and series, to further strengthen its presence within the North American motorsport scene.

TRG is now the official partner and distributor of Showtrax products and services, from full garage solutions to flooring, timing boards and gantries, across the whole of North America and Canada.

This new relationship will further enhance TRG's own full service offering and the provision of a complete one stop pitlane and paddock offering to motorsport teams.

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**Kevin Buckler, TRG Chief Executive, comments:** "TRG is proud to announce our new North American Partnership with Showtrax. As a company, our roots in the motorsports industry are deep and have always included representing and supporting various companies to the industry. TRG has proudly utilised many Showtrax products throughout its 20 years of racing history. We look forward to assisting Showtrax and our customers in creating unique pit and paddock solutions in North America for 2014 and beyond."

**Andy Britnell, Showtrax Managing Director and former Porsche Carrera Cup driver, said:** "Showtrax is delighted to be strengthening its presence in the United States via this partnership with TRG. As a motorsport pedigree on the American scene, they are an obvious first choice for us to develop a trading relationship with. We will be working closely with their team to ensure the successful delivery of the Showtrax International products, and customer focused service offering, in the pitlane this season."

As an established British company, Showtrax has been supplying some of the biggest teams in motorsport for over 20 years. The development of a presence in the United States with TRG is the latest step to further support our presence within the global motorsport marketplace. Together we offer a commitment, with even greater international capability, for race teams and series across the world.

With dedicated, in house specialist design, logistics, production and installation teams, and a commitment to the highest quality in manufacturing, Showtrax provides customers with optimal quality in design, installation and cost. In line with Showtrax's company ethos and offering, TRG will offer Showtrax manufactured products, including design and build of garages, flooring, lighting and gantries. They will deliver on Showtrax's promise of constant customer contact via a 24 hour trackside support, and full after sales care.

### Get in touch:

To discuss the purchasing of Showtrax pitlane and paddock equipment in the USA, call

+1 (707) 935-3999 or email the TRG/Showtrax sales team on: [usa@showtrax.net](mailto:usa@showtrax.net)

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To talk to Showtrax in the UK, call: +44 (0) 1234 782800 or email: [sales@showtrax.net](mailto:sales@showtrax.net)