Petaluma, CA (October 14, 2010)- Continuing TRG's strong heritage as the premier team at the Rolex 24 Hours at Daytona, TRG and the Children's Tumor Foundation (CTF) have agreed to partner for the Racing4Research program at the 2011 race. This is the first time the Children's Tumor Foundation will run with the team, and the first of several upcoming announcements for the three-time winners of the event.

Developed by the Children's Tumor Foundation, Racing4Research raises money to benefit neurofibromatosis (NF) research through corporate sponsorship, personal donations, and individual fund raising. Each lap the Children's Tumor Foundation team completes raises funds for critical research and patient support at more than 40 NF Clinics nationwide, and brings awareness to the importance of the cause.

Daytona 24 veterans Ron Yarab, Daniel Graeff, and Pierre Bourque will be joined by NASCAR star Kenny Wallace as the Children's Tumor Foundation team seeks to exceed $1 million in total donations since its founding in 2007.

For Ron Yarab, returning to TRG as part of such a notable program is an exciting venture.

"I'm really looking forward to returning to Daytona with the 2011 Racing4Research program" stated Yarab. "Our 2010 program was a huge success, and to bring it under the TRG tent will add a new level of both on-track performance and fan engagement. The work really begins now to get this program moving forward, and I hope we can have a more successful year than ever before."

Known for his nine wins in the NASCAR Nationwide Series, as a colorful host of numerous SPEED programs, as well as a three-time recipient of the Nationwide Series' "Most Popular Driver Award," Kenny Wallace will be joining the team for his second Rolex 24. As a relative newcomer to sportscar racing, Wallace, a long-time supporter of the Children's Tumor Foundation, has run numerous NASCAR programs with the CTF logo, so joining the organization's sportscar program was the next logical step.

"I am really honored to help represent the Children's Tumor Foundation, it's very near and dear to my heart," stated Wallace. "Along the way I'm a competitor, a winning race driver, and it's fun to team up with a winning organization like TRG. They present a strong team and know how to win, it should be a great event."

2011 will be the organization's strongest program yet, with multiple ways for donors to get involved, from regional fundraisers, to race experiences, to memorabilia auctions, and a possible live webcast in which TRG and CTF will engage the fans live during all 24 hours of the event.

For Team Owner Kevin Buckler, the linking of TRG with Racing4Research is an opportunity to demonstrate the organization's commitment to worthwhile causes.

“This is a very cool project and we are honored that CTF has chosen our team. The Rolex 24 Hours at Daytona is our signature event and the results speak for themselves,” stated Buckler. “With three wins, being on the podium in eight of the nine last races, or simply delivering a quality product like no other, our team brings a strong sense of passion and pride to any project. The Racing4Research program with the Children’s Tumor Foundation is a great cause that I’m proud to be a part of. As a father of three, I can only imagine how helpful a group like CTF is for those in need, and we want to give them all the support we can. Ron, Daniel, and Pierre are my friends and will be great additions to our team this year, and of course having a name like Kenny Wallace with us will be a huge boost. I’ve known Kenny from our involvement in NASCAR, and he’s a wonderful guy and will likely turn some heads with what he can do in our Porsche.” full story