

# 2017 ACTIVATION EXPERIENCES

## Long Beach Grand Prix Experience

Toyota Grand Prix of Long Beach VIP Experience and Hospitality

Friday / Saturday / Sunday – April 7-9, 2017

- + IMSA GP Hot Pit Passes for race weekend
- + TRG VIP Hospitality for Race Weekend
- + Roof Top Race Viewing from Hyatt Hotel
- + IMSA Paddock tour by Kevin Buckler
- + Scanner and Headsets available for guests
- + Race Day Photography
- + Full Credentials for Indy Car / IMSA / PWC
- + Organized Pre-event briefing by TRG Staff
- + Introductions of all B2B guests
- + Pre-event guide for guests
- + Credentials/Lanyard/etc.
- + TRG branded swag (shirt & cap)

### Friday Night PEC 917 Restaurant / Adobe Road Winery dinner:

- + Amazing food at PEC 917 restaurant on Friday
- + Adobe Road wines
- + Special presentations by Porsche Executives, team owner and winery owner Kevin Buckler

