



ASTON MARTIN

MOTORSPORTS FESTIVAL



Monterey, CA August 29th - 31st, 2014



AT-TRACK HOSPITALITY/DRIVING PACKAGES



ASTON MARTIN

MOTORSPORTS FESTIVAL



**AUG
29-31
2014**

MAZDA RACEWAY LAGUNA SECA

ENJOY AN ALL ASTON MARTIN EVENT FEATURING:
Aston Martin Owners Track Drive on famed Laguna Circuit
See vintage Aston Martin Racecars on track
Aston Martin GT4 Challenge Series races
See the latest Aston Martin line-up
Ride along with Professional Aston Martin Drivers
Enjoy the finest in food, wine, and entertainment.





ASTON MARTIN

MOTORSPORTS FESTIVAL



Monterey, CA August 29th - 31st, 2014

The 2014 Aston Martin Motorsports Festival will be open to all owners, racers, and enthusiasts alike, offering the opportunity to see road and racecars while also enjoying entertainment, tours and a special gala dinner as part of the festivities.

The festival concept has been designed to attract a wide and international audience including current and historic Aston Martin owners, Aston Martin dealer partners, owner and enthusiast clubs, as well as sponsors and corporate partners. TRG-AMR will showcase the current lineup of race and track day models with Aston Martin displaying examples from the current range of exciting road cars.

The event will also offer existing Aston Martin owners the opportunity to drive the famous Mazda Raceway Laguna Seca circuit, as well as offering enthusiasts the once-in-a-lifetime chance to ride with professional drivers and potentially even drive an Aston Martin GT race car at one of motorsports' most storied locations.





Level 1 - Bronze \$495

Become immersed in the Aston Martin Motorsports Festival weekend with special event and team merchandise, a seat at the themed Friday night dinner and access to all the weekend's exciting images.

Weekend Ticket with official event poster

Preferred Paddock Parking

Team Gear - Hat, polo, mug, lanyard

Access to the VIP hospitality area

Catered lunch Saturday & Sunday

1 seat at Official Festival Dinner (Friday Night)

A chance to drive your Aston Martin on the racetrack at Mazda

Raceway Laguna Seca including the famous corkscrew

Photo & Video keepsakes from the weekend

Level 2 - Silver \$995

Step it up and experience the G-force of hot laps with a TRG-AMR professional driver on the famed Mazda Raceway Laguna Seca road course, complete with its 7-story Corkscrew drop – plus photo and video keepsakes from the weekend.

Weekend Ticket with official event poster

Preferred Paddock Parking

Team Gear - Hat, polo, mug, lanyard

Access to the VIP hospitality area

Catered lunch Saturday & Sunday

1 seat at Official Festival Dinner (Friday Night)

Meet & Greet the TRG-AMR drivers and team owner/photos included

A chance to drive your Aston Martin on the racetrack at Mazda Raceway Laguna Seca including the famous corkscrew

Pro Driver Instruction and Team Tech Talk

Right-seat ride hot laps (4 laps) with professional driver in the Aston Martin Vantage GT4 racecar

Photo & Video keepsakes from the weekend





Level 3 - Gold \$2995

The only thing better than racing around the track guided by a professional driver is actually getting behind the wheel yourself. With proper instruction, step behind the wheel of an Aston Martin Vantage GT4 for a few hot laps of your own at this fabled course. Check this one off your bucket list.

- 2 Weekend Tickets with official event poster**
- Preferred Paddock Parking**
- Access to the VIP hospitality area**
- Catered Lunch and Team Hospitality Access (Sat/Sun)**
- Team Gear - Hat, polo, mug, lanyard, jacket**
- 2 seats at Official Festival Dinner (Friday Night)**
- Meet & Greet the TRG-AMR drivers and team owner/photos included**
- A chance to drive your Aston Martin on the racetrack at Mazda Raceway Laguna Seca including the famous corkscrew**
- Pro Driver Instruction and Team Tech Talk**
- Right-seat ride hot laps (4 laps)**
- Drive the Aston Martin Vantage GT4 racecar (4 laps)**
- Photo & Video keepsakes from the weekend**



Level 4 - Platinum \$4995

Two sessions are always better than one so take advantage of driving the track both days along with preferred tickets to both the Friday and Saturday evening soirees – with memorable photo and video keepsakes to take home to remember one of the coolest weekends of your life!

4 Weekend Tickets with official event poster

Preferred Paddock Parking

Team Gear - Hat, polo, mug, lanyard, jacket, backpack, fleece

Catered Lunch and Team Hospitality Access (Sat/Sun)

4 seats at Official Festival Dinner (Friday Night)

Meet & Greet the TRG-AMR drivers and team owner/photos included

A chance to drive your Aston Martin on the racetrack at Mazda

Raceway Laguna Seca including the famous corkscrew

Pro Driver Instruction and Team Tech Talk

Right-seat ride hot laps (4 laps)

Drive the Aston Martin Vantage GT4 racecar (4 laps x 2 sessions)

Photo and video keepsakes from the weekend





CORPORATE ARRIVE & DRIVE ONE-DAY PROGRAM - \$20,000

Offer your clients and corporate executives the once in a lifetime experience of driving the twists and turns of Mazda Raceway Laguna Seca for a day. While you're at it, celebrate with us at the festival's uniquely themed Friday night gala.

Bring 10 clients, prospects, corporate guests for a one-day Arrive & Drive Experience

1 Weekend Ticket per participant with official event poster

Preferred Paddock Parking

Access to the VIP hospitality area

Catered Lunch and Team Hospitality Access (Sat/Sun)

Team Gear - Hat, polo, mug, lanyard, jacket, backpack, fleece

1 Ticket per participant at Official Festival Dinner (Friday Night)

Pro Driver Instruction and Team Tech Talk

Right-seat ride hot laps (4 laps)

Drive the Aston Martin Vantage GT4 racecar (4 laps) with Pro Driver instruction

Professional photos and video of both driving sessions

CORPORATE ARRIVE & DRIVE TWO-DAY PROGRAM - \$35,000

Let's do two. The only thing better than one day at Mazda Raceway Laguna Seca is a second day. After sufficient instruction from TRG-AMR's professional team, tackle one of America's most challenging road courses on back-to-back days.

Bring 10 clients, prospects, corporate guests for a 2-day Arrive & Drive Experience

1 Weekend Ticket per participant with official event poster

Preferred Paddock Parking

Access to the VIP hospitality area

Catered Lunch and Team Hospitality Access (Sat/Sun)

Team Gear - Hat, polo, mug, lanyard, jacket, backpack, fleece

1 Ticket per participant at Official Festival Dinner (Friday Night)

Pro Driver Instruction and Team Tech Talk

Right-seat ride hot laps (4 laps)

Drive the Aston Martin Vantage GT4 racecar (4 laps) with Pro Driver instruction

Professional photos and video of both driving sessions



A la Carte Options

If you are simply looking to add a little pizzazz to your weekend, the Festival has several options to enhance your experience. Bring your friends and meet some new ones, too.

Catered Lunch and Team Hospitality (Sat/Sun) - \$50 per day per person

17-mile Drive Parade with reception and Photo Keepsake - \$50 (admission not included)

Friday Night Official Festival Dinner with entertainment - \$150

Exclusive Saturday Night Food & Wine Dining Experience (by invitation only)

Acommodations - Special Festival rates available at:

The Monterey Plaza – www.montereyplazahotel.com

The Intercontinental – www.intercontinental.com/monterey

Regency Hyatt - www.monterey.hyatt.com

Hotel Abrego – www.hotelabrego.com

Marriott Hotel – www.marriott.com

Embassy Suites - www.embassysuites.hilton.com/Seaside

Inns of Monterey – www.innsofmonterey.com

Portola Plaza – www.portolahotel.com

ASTON MARTIN MOTORSPORTS FESTIVAL TICKETS

Friday, August 29 - Open to participants and sponsors

Saturday, August 30 - Admission and Preferred Parking \$20

Sunday, August 31 - Admission and Preferred Parking \$20

Saturday Admission and Preferred Parking w/ Car Corral \$25

Sunday Admission and Preferred Parking w/ Car Corral \$25

To Order Tickets: www.mazdaraceway.com

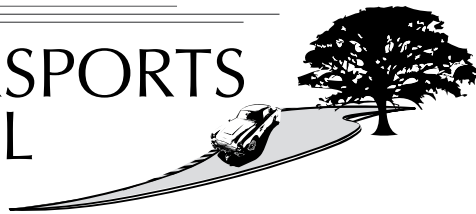
For information on complete packages including VIP hospitality, the festival dinner, tours etc. please go to: www.trg-astonmartinracing.com/festival





ASTON MARTIN

MOTORSPORTS FESTIVAL



TRG-AMR North America, LLC
1995 S. McDowell Blvd.
Petaluma, CA 94954

Festival@trg-amr.com

Office: (707) 935-3999
Fax: (707) 935-5889

Kevin Buckler
Chief Executive Officer
kevin@trg-amr.com
(415) 860-7223

Bob Dickinson
Chief Operating Officer
bob@trg-amr.com
(707) 775-9725

Jason Myers
Director of Business Development
jason@trg-amr.com
(707) 935-3999

