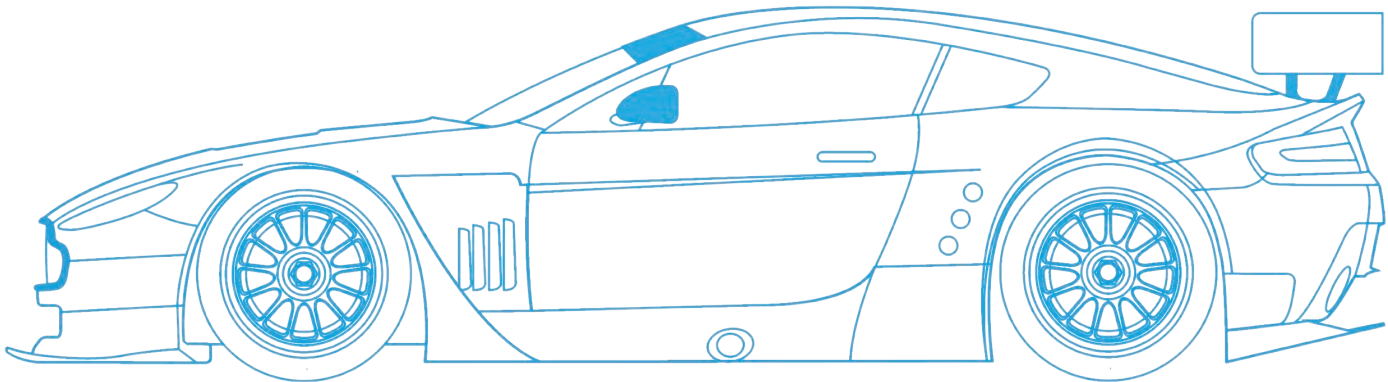




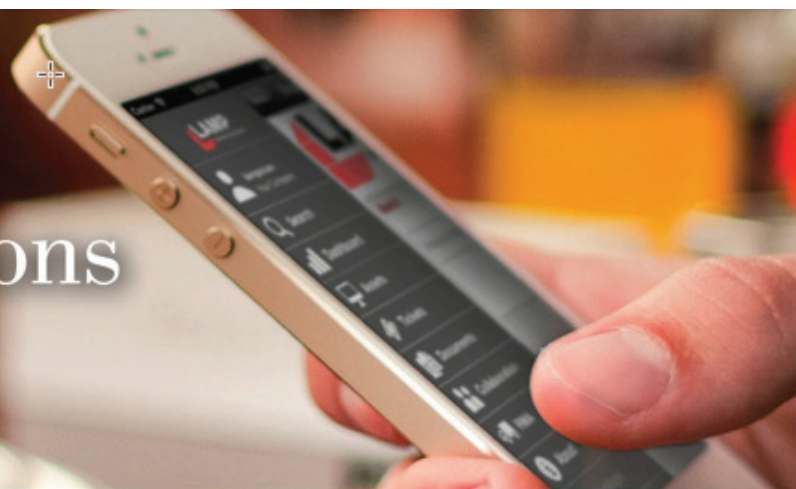
2015 TRG-AMR Motorsports & Technology Partnership Summit

Presented by  LaSalle Solutions





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2015 Motorsports & Technology Partnership Summit

Presented by  LaSalle Solutions

TRG-AMR's Motorsports and Technology Partnership Summit presented by LaSalle Solutions brings together some of the leading companies and executives from Silicon Valley, along with current corporate partners, influential media figures, and leaders in the motorsports industry. Learn how to leverage professional motorsports and the recent surge in sportscar racing to help your business create real-world B2B and B2C activation, marketing objectives, and deliver substantial ROI.

SCHEDULE

12:00-1:00	Arrive. Beverages/Hors d'oeuvres
1:00-1:15	Welcome & Introduction
1:15-2:00	Motorsports Executive Panel
2:00-2:45	Autos/Technology/Influencer Panel
2:45-3:00	Break/Sign-up for Autocross
3:00-3:45	Partners Panel
3:45-4:15	Activation Presentation
4:15-4:50	Open Discussions
4:50-5:00	Closing Remarks
5:00- Until	Aston Martin Autocross Challenge & Adobe Road Wine Reception

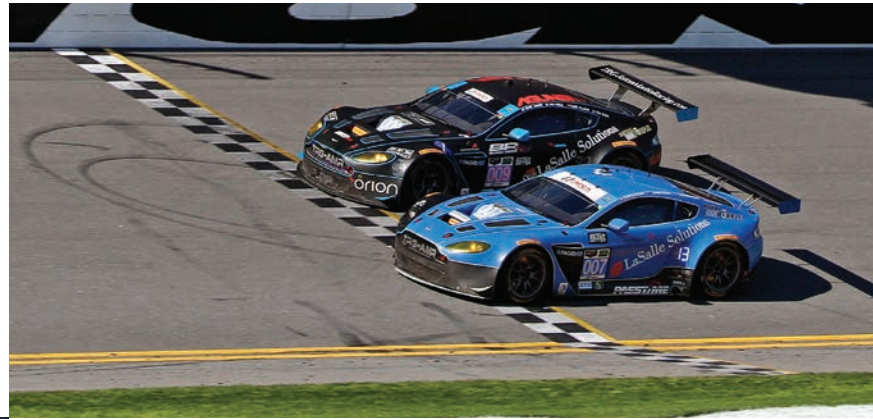


PANEL DISCUSSIONS

Our Host Emcee for the event – FOX TV's Bob Varsha

Motorsports Panel

Representatives from the two leading professional sportscar series in North America (IMSA's TUDOR United SportsCar Championship and the SCCA's Pirelli World Challenge) along with executives from Mazda Raceway Laguna Seca and UK's Aston Martin Racing lead discussions on sports car racing's "magic moment" and how it can deliver a more effective return on investment over nearly all traditional counterparts, including golf, tennis and stick and ball sports.



Technology/Influencer Panel

The automotive industry is being revolutionized by technology and nowhere is that more apparent than in Silicon Valley. Executives from leading Silicon Valley companies talk about the innovations that impact transportation, entertainment, infotainment and racing and how it can be woven effectively into a top level motorsports operation.



Partnership Panel

Executives whose companies have elected to support and provide marketing activation around TRG-Aston Martin Racing address the demand and need for finding marquee sports properties with which to align to create a comprehensive and effective ROI model from co-branding to incredible relationship marketing.



Activation Presentation

Overview of the many ways to activate and enhance return on investment, including: business-to-business, VIP client/prospect entertainment, business-to-consumer, internal sales incentives, brand awareness

SPEAKERS AND PANELISTS



Steven Robb
President, LaSalle Solutions

Steven Robb joined LaSalle in 2004 with over 20 years experience in the IT and Networking arena. Robb is responsible for the development of LaSalle's LAMP product which is a cloud based application centered on Lifecycle Management of Assets, Maintenance Contracts and leasing. In 2010 LAMP moved into the mobility space with Apps available on the Apple App Store as well as the Android Marketplace.

Prior to joining the company, his positions included Sr. Vice President of Sales at Comdisco, Central Regional Sales Director for Westinghouse Communications and Fiberlink Communications. Robb is a graduate of Illinois State University with a B.S. degree in economics.



James Jackson
President of US Markets, Orion Energy Systems

James Jackson is a seasoned entrepreneur with a proven record of leadership, driving aggressive growth and strategic direction. Currently President of US Markets at Orion Energy Systems, he holds 20 years of executive experience. He's led the re-launch of a staff augmentation firm; was head of business development for a commercial and retail construction firm; spent six years running a \$615 million dollar channel quota for Cisco Systems; and served as CEO of tech startup, Slipstream, LLC. James co-founded a non-profit networking group to connect technology and business leaders, Accelerate Madison, which remains active more than 13 years later.



Sean Gibbons
Vice President, Connected Services Product & Experience, Sirius XM

Sean Gibbons has been with SiriusXM for 15 years and has managed numerous product and marketing organizations within the company from the launch of the original retail satellite radios, to SiriusXM's streaming applications and now working on the company's next generation of products and user experiences. Prior to joining SiriusXM, his positions included Vice President of Marketing, Product and Engineering at Precision Power. Gibbons spent 4 years with Pioneer Electronics prior to his time at Precision Power.



Jeff Bonforte
Senior Vice President of Communication Products, Yahoo!

Jeff Bonforte is Senior Vice President of Communication Products at Yahoo!. He leads the team responsible for Yahoo's core communications products - Mail, Messenger, Groups, Calendar and Contacts.

Jeff has 20 years of experience in Internet and technology product development. A long-time entrepreneur, he has founded or led pioneering start-ups including i-drive, Gizmo5, and Xobni, which Yahoo acquired in 2013. Bonforte also previously worked at Yahoo as Vice President of Social Search and Vice President of Messenger.

Bonforte is an active angel investor. Outside of the tech industry, he has over 400 skydives and is a partner and investor in Aston Martin Racing North America. Jeff earned his BA in Classical Civilizations from UCLA.

SPEAKERS AND PANELISTS



Bob Varsha
FOX Motorsport Announcer

Bob Varsha has built a 30-year career in broadcasting from an out-of-nowhere opportunity. He graduated in 1973 from Dartmouth College, where he was an all-Ivy League runner and later competed twice in the U.S. Olympic Trials marathon. After earning his degree at Emory University School of Law, Varsha was a practicing attorney in Atlanta in 1980 when Turner Broadcasting invited him to apply his athletic expertise to a TBS broadcast of the Peachtree Road Race, a massive local July 4th running tradition. His performance led to a part-time opportunity at Turner delivering news and sports, as well as hosting a topical interview program. By 1986, Varsha accepted an offer from ESPN to host Formula One, Indy Cars, motorcycles, rally and sports car racing coverage, along with a variety of other sports including gymnastics, figure skating and track & field. He moved to Speedvision, now integrated into FOX Sports, in 1999, adding the Barrett-Jackson collector car auctions to his resume. His current assignment portfolio includes IMSA sports cars, MotoGP, Formula E, and the World Endurance Championship.



Scott Atherton
President & Chief Operating Officer, International Motor Sports Association (IMSA)

Scott Atherton is the President and Chief Operating Officer of IMSA, and is responsible for the day-to-day operation of both the sanctioning body and the TUDOR United SportsCar Championship. He formerly served as President and CEO of the American Le Mans Series presented by Tequila Patrón and the Panoz Motor Sports Group (PMSG), whose holdings also included Road Atlanta, Sebring International Raceway, Élan Technologies and IMSA. During his tenure, Atherton helped engineer a groundbreaking “green racing” alliance with IMSA, the U.S. Environmental Protection Agency, U.S. Department of Energy and SAE International.

Atherton served for five years as President and General Manager of Mazda Raceway Laguna Seca in Monterey, Calif. He also formerly served on the Board of Directors of the Sports Car Club of America (SCCA) and is a past president of the promoters group of Championship Auto Racing Teams.



Gill Campbell
CEO/General Manager, Mazda Raceway Laguna Seca

Born in Exeter, England, Gill was raised in the automobile industry, with the family business selling Morris Minors and two older brothers who raced alongside such greats as Colin Chapman and Stirling Moss. Gill began her career in event planning in Eugene, Oregon, coordinating a number of high-profile events. Portland's Global Events Group hired her in 1989 which launched her career in motorsports.

In October 1994, Gill set out on her own and began Campbell Productions & PR LLC., an event, promotion and public relations firm. The company produced and promoted both motorsports and beer festivals, including the Portland Historic Races, The American Le Mans Series and the Oregon Brewers Festival in addition to working with the Monterey Historic Automobile Races and the NASCAR Craftsman Truck Series.

In 2002, Gill became the CEO/general manager of Mazda Raceway Laguna Seca, a world renowned facility that hosts five major motorsports events, including The Ferrari Challenge, the Eni World Superbike Championship the Rolex Monterey Motorsports Reunion Races, the Tudor SportsCar Championship and the Porsche Rennsport Reunion.

Gill is on the Board of Directors for the Monterey Convention and Visitors Bureau, is the President of the Road Racing Industry Council Board and is also on the Steering Committee for the Le May America's Car Museum and is on the Rabobank Regional President's Advisory Council. She was nominated in 2007 as a Woman of Distinction by the San Jose Business Journal and was named “promoter of the Year” 2008 by the American Le Mans Series. In 2012 she received the Economic Vitality Award from the combined Monterey area Chambers of Commerce. In 2014 she was named Business Woman of the Year by the Salinas Chamber of Commerce.

SPEAKERS AND PANELISTS



John Gaw
Managing Director of Prodrive, Aston Martin Racing

John Gaw joined Prodrive in 2011 to oversee the development of Aston Martin Racing, its sports car racing business. John brought with him a wealth of experience in building successful customer service operations, through board level roles at Pepsi and Camelot. In December 2013 he also assumed responsibility for all Aston Martin's motorsport operations in racing and rallying.

John is also an experienced racing driver and has combined these two core skills to rapidly grow Aston Martin Racing into the largest works and customer sports car operation in the world. He also oversees the customer rally programmes with MINI and VW and is seeking to expand Prodrive's motorsport activities into new arenas.



Albert Martinez
Relationship Management Director, Silicon Valley Bank

Albert Martinez leads the relationship management team for Silicon Valley Bank, which contributes to the success of start-up companies by leveraging SVB's vast relationships and domain expertise. Over the majority of his nearly 20-year financial services career, Albert has specialized in working with venture capital-backed technology companies. Specifically, Albert spent the last decade managing relationships with a range of high-growth companies spanning pre-VC backed stage with zero revenues to multi-million dollar, international public companies.

Prior to managing client relationships at SVB Albert was part of its former investment banking subsidiary where he assisted clients with fundraising and M&A activity. Albert joined SVB in 1995 starting out in the Treasury Group where he handled asset management, interest rate risk management, the equity warrant portfolio as well as regulatory and SEC reporting.



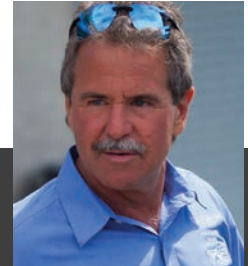
Peter Moore
Chief Operating Officer, Electronic Arts

Peter Moore is Chief Operating Officer of Electronic Arts, from 2011 to present, responsible for providing strategic leadership for all global operations that enable EA to bring products to market via retail and digital direct-to-consumer channels, including publishing, sales, media, central development, channel management, and worldwide customer experience.

Moore has more than 30 years of experience in gaming, entertainment and consumer products. From September 2007 to August 2011, he held the position of President of EA SPORTS, leading one of the most recognized brands in sports and entertainment. During his tenure, EA SPORTS delivered some of the top-selling sports video games of the current console generation from franchises including FIFA, Madden NFL, NCAA Football and NHL. Moore's leadership was also instrumental in the expansion of digital game experiences from EA SPORTS, extending console games through downloadable content as well as bringing EA SPORTS franchises to new gaming platforms including social media and mobile devices.

Prior to joining EA, Moore was Corporate Vice President of the Interactive Entertainment Business of Microsoft Corp., where he was responsible for leading both the Xbox® and Games for Windows® businesses, driving games development at Microsoft® Game Studios, as well as cultivating relationships with third-party game publishers and developers around the world. Before joining Microsoft, Moore was President and COO of SEGA of America, where he was responsible for overseeing SEGA's videogame business in North America. Prior to his role at SEGA, Moore was Senior Vice President of marketing at Reebok International Ltd.

Moore holds a bachelor's degree from Keele University, United Kingdom, and a Master's Degree from California State University, Long Beach.



Kevin Buckler
Chief Executive Officer - TRG-AMR North America

Kevin Buckler is the founder and CEO of TRG-Aston Martin Racing North America (TRG-AMR North America), TRG (The Racers Group) and Adobe Road Winery and is a professional race car driver and team owner.

He has more than 100 professional starts with numerous pole positions, podium finishes and victories. Notable highlights include wins at the Rolex 24 Hours at Daytona in 2002 and 2003 (winning overall but from the GT Class, a feat previously last done in 1973 and not done again since), as well as the 2002 24 Hours of Le Mans, and a recipient of the coveted Porsche World Cup. More recently, Kevin has led TRG to back-to-back (2005 and 2006) Grand American Rolex GT Championships, including the Triple Crown in 2006 (Drivers, Team and Manufacturers Championships). In 2009, TRG finished a historic 1-2 at the Rolex 24 at Daytona and was victorious again in 2011. TRG has run a multi-car effort at Daytona since 1997 and is the only team to ever run a 5-car team successfully for eight straight years.

More recently, Kevin and his company have taken the reigns of Aston Martin Racing in North America and Kevin heads the new organization as its CEO. The new partnership with Aston Martin Racing competes in all the major racing series with multiple teams, manages and supports all customer programs, marketing, merchandising, transport, maintenance, and even an Aston Martin-specific "Arrive and Drive" program for corporate clients and customers.

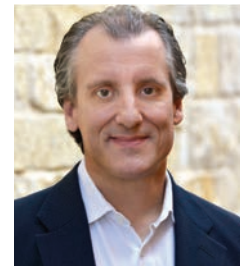
TRG-AMR PERSONNEL



Bob Dickinson
Chief Operating Officer



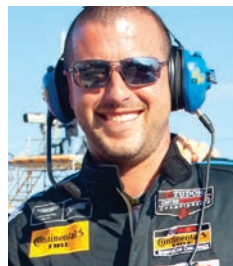
Jason Myers
Chief Communications Officer



Steve Patti
Chief Marketing Officer



Paul Zindrick
Vice President of Sales
and Marketing



Weston Farmer
Competition Director /
GT3 Team Manager



Carla Whitley
Director of Corporate
Hospitality



ADOBE ROAD WINERY

SMALL LOT *Handcrafted* WINES

Adobe Road Winery enjoys a strong legacy of award-winning, small lot, handcrafted wines from Sonoma and Napa Counties. Since the winery's inception in 1996, owner Kevin Buckler and the Adobe Road team have consistently produced some of the finest handcrafted wines in Northern California. The recognition and accolades received over the years from leading industry publications like *Wine Spectator* and countless wine competitions across the country are testaments to the drive and dedication Adobe Road puts into every bottle of wine.

Unique in the wine industry, Adobe Road has strong ties to the exciting world of professional sports car racing as a result of Buckler's current and historic connections as a professional driver and team owner within the sport. Adobe Road Winery has partnered with TRG's championship Porsche and new TRG-AMR Aston Martin Racing teams as the company takes great pride in its legacy of award winning wines and as the most successful privateer team in sports car racing.

Leading with new and innovative connections, Adobe Road Winery regularly hosts corporate events at its unique facility and exclusive wine dinners at premier venues across the country. The winery also offers the exciting Inside Track Wine Club with great benefits including quarterly wine shipments and flexible ordering, as well as a variety of private experience options, custom bottling and exclusive behind-the-scenes tours of the beautiful wine country.

www.AdobeRoadWines.com




ADOBE ROAD
WINERY

WINERY: 1995 S. McDONWELL BLVD. PETALUMA, CA 94954 (707) 938-7567
SONOMA TASTING ROOM: 401 1st STREET WEST, SONOMA, CA

ENTERTAINMENT



Freddy Clarke

Born in Fresno, California, Freddy studied classical guitar at San Francisco State University with Rani Cochran and privately with Narcisso Yepes, Rey De La Torre and Leo Brower. He studied composition with Gus Gustavson, Roger Nixon and Peter Sacco with an emphasis on form and technique. Igor Stravinski and John Cage are two influences who have helped shape his vision. Stravinski for his creative approach to unusual instrumental combinations and sonorities and John Cage for his fascination with random events superseding preconceived notions allowing freedom of expression through improvisation. No composition is ever "finished". The acoustic meets the electronic, sounds taken from another place and time then reintegrated into the present is a relatively new concept utilizing digital samplers and drum machines. His multi-cultural group Wobbly World is comprised of musicians and singers from Morocco, Cuba, Lebanon, Vietnam, Bolivia, Palestine, Netherlands and the US. Freddy's dad built 50 flamenco and classical guitars, the first one being his favourite and most used on his solo recordings. His mother, Peal Clarke, is an exceptional singer specializing in Mexican folk songs. They have recorded a CD together titled "Recuerdos De Mi Mama". Freddy's solo performances and original compositions have likened him to "Segovia on acid" and "the Kenny G of flamenco guitar" and "Smashing Pumpkins meets Gypsy Kings".

A SPECIAL THANK YOU TO

Silicon Valley Bank ►



TRG-AMR, based in Petaluma, California, has competed at the top level of motorsports since it was founded in 1993. The team has earned four series championships, four Rolex 24 At Daytona victories, a victory at the fabled 24 Hours of Le Mans, a victory at Petit Le Mans, and an impressive 125 combined podium finishes in major North American sports car competition, the third-highest total in history and the most for any privateer team.

TRG-AMR exclusively operates the Aston Martin Racing (AMR) sports car program in North America as the direct factory representative team. In 2015, TRG-AMR will field two V12 Vantage GT3 racecars in the GT Daytona class of the IMSA TUDOR United SportsCar Championship, Vantage GT4 racecars in the IMSA Continental Tire SportsCar Challenge, and multiple GT and GTS entries in the Pirelli World Challenge. TRG-AMR services multiple customer racing programs through its all encompassing driver development ladder approach, beginning with testing days and club racing all the way up to professional level sportscar racing.

The company also offers comprehensive sponsorship and business opportunities, including traditional sponsorship, executive events, business-to-business opportunities, and experiential marketing. These programs can be activated from events ranging from track days, VIP/client entertainment, and corporate team building exercises.

Kevin Buckler
TRG-AMR Chief Executive Officer
T (707) 935 - 3999
M (415) 860 - 7223
Kevin@trg-amr.com

Bob Dickinson
Chief Operating Officer
T (707) 935 - 3999
M (707) 775-9725
Bob@trg-amr.com

Jason Myers
Chief Communications Officer
T (707) 935 - 3999
M (760) 405 - 7293
Jason@trg-amr.com

Steve Patti
Chief Marketing Officer
T (707) 935 - 3999
M (214) 693-3276
Steve@trg-amr.com

Paul Zindrick
Chief Communications Officer
T (707) 935 - 3999
M (651) 592 - 2131
Paul@trg-amr.com



TRG-AMR North America, LLC
1995 S. McDowell Blvd.
Petaluma, CA 94954
www.TRG-AstonMartinRacing.com



/theracersgroup