



TRG-ASTON MARTIN RACING MOTORSPORTS & TECHNOLOGY PARTNERSHIP SUMMIT

PRESENTED BY  LaSalle Solutions

April 15, 2015

Mountain Winery, 14831 Pierce Road
Saratoga, CA 95070

12:00 pm - 5:00 pm

Aston Martin Autocross & Adobe Road Wine reception:
5:00 pm

TRG-AMR's Motorsports and Technology Partnership Summit brings together some of the leading companies and executives from Silicon Valley, along with current corporate partners, influential media figures, and leaders in the motorsports industry. Learn how to leverage professional motorsports and the recent surge in sportscar racing to help your business create real-world B2B and B2C activation, marketing objectives, and deliver substantial ROI.



To learn more about the summit visit: www.trg-astonmartinracing.com/2015summit

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AUTOCROSS SPONSOR *(INQUIRE FOR PRICING)*

- Branding of the autocross competition: Aston Martin GT4 Challenge (awards to top 3 fastest drivers!)
- Visibility via press release/blast, social media (links to your website)
- Video content
- Feature in post-event wrap up email campaign & video - including corporate rep award presentation
- Branding at the event and in all lead-up promotional elements
- Marketing material at the event (put in goodie bag or on registration table)
- Invitation (2-4) to an upcoming wine dinner (Bay Area or race week)
- 4 tickets to May 1-3 IMSA TUDOR Laguna Seca race weekend
- Access to influential C-level executives within B2B enriched environment



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CATEGORY SPONSORS *(INQUIRE FOR PRICING)*

- Category exclusivity
- Attention via press release/blast, social media
- Post-event video content
- Branding at the event
- Marketing material at the event (put in goodie bag or on registration table)
- Sponsor/provide goodie bag
- Invitation (2-4) to an upcoming wine dinner (Bay Area or race week)
- 4 tickets to May 1-3 IMSA TUDOR Laguna Seca race weekend
- Access to influential C-level executives within B2B enriched environment



WINE RECEPTION SPONSOR *(INQUIRE FOR PRICING)*

- Adobe Road wine reception presented by your company
- Press release
- Social media
- Branding at the event
- Branding/product placement in post-event video
- 2 tickets to upcoming May 1-3 IMSA TUDOR Laguna Seca race weekend
- Access to influential C-level executives within B2B enriched environment



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SPEAKERS & PANELISTS

Steve Robb, LaSalle Solutions

Alan Vordermeier, PassTime

John Gaw, ProDrive/Aston Martin Racing

Scott Atherton, IMSA

Greg Gill, Pirelli World Challenge

Jeff Bonforte, Yahoo!

Peter Moore, Electronic Arts

Albert Martinez, Silicon Valley Bank

Sean Gibbons, SiriusXM

James Jackson, Orion Energy Systems



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