



TRG-ASTON MARTIN RACING 2016 RACING OPPORTUNITIES



GTD



GS



GTA



GTS





TRG-AMR PROVEN RESULTS

*WE ARE ONE OF THE MOST STORIED TEAMS IN
NORTH AMERICAN SPORTS CAR RACING,
BUILT ON A TRADITION OF WINNING.*

- 2nd place Championship – IMSA Tudor United Sports Car Challenge GTD Class (2015)
- 5 podiums – IMSA TUDOR United Sports Car Challenge GTD Class (2015)
- 1st place finishers – Pirelli World Challenge GTA Class (2015)
- 5 wins – Pirelli World Challenge in GTS Class (2015)
- 4 victories - Rolex 24 Hours at Daytona (2002, 2003, 2009, 2011)
- Overall winner – Rolex 24 (2003); only time in history for a GT car
- GT Class win – 24 Hours of Le Mans (2002)
- 3 consecutive wins – ALMS (2011) including back-to-back 1st – 2nd finishes
- 2 series championships – Grand Am series (2005, 2006)
- 1st and 2nd place finishers – Porsche World Cup (2002)
- 1st and 2nd place finishers – Daytona (2009)
- 12 podiums in last 13 Rolex 24 Hours of Daytona races
- More than 150 podium finishes in 20 years

BRAND ASSOCIATION



Associate with one of the most sophisticated
and highly esteemed brands in the world.

ASTON MARTIN V12 VANTAGE GT3

- Eligible for IMSA WeatherTech GT Daytona Class + Pirelli World Challenge GT/GTA Class competition
- One of the most competitive race cars in the world
- The Vantage GT3 is powered by a lightweight, dry-sump 6.0 liter V12 engine that creates ~720hp when unrestricted
- Power is applied through a pneumatically actuated X-Trac 6-speed sequential, paddle-shifted gearbox



ASTON MARTIN V8 VANTAGE GT4

- Eligible for Continental Tire SportsCar Challenge GS Class + Pirelli World Challenge GTS Class competition
- The Vantage GT4's foundation is the acclaimed Vantage road car and it carries over the same chassis, V8 powertrain and drive train, including the semi automatic sports shift system.
- The Aston Martin Vantage GT4 is the most popular GT4 car in the world.
- With nearly 300 kg shaved off the weight of the car and with more than 400 bhp available the Vantage GT4 is the perfect entry to GT racing.



WEATHERTECH SPORTSCAR CHAMPIONSHIP



IMSA's WeatherTech SportsCar Championship is the premier sports car racing platform in North America.

- Features the most technologically advanced and consumer relevant race cars in North America.
- Unites North America's greatest endurance races, the Rolex 24 At Daytona and the Mobil 1 Twelve Hours of Sebring, with a direct connection to the 24 Hours of Le Mans.
- More official partnerships with premium automobile and tire manufacturers than any other major auto racing platform in the world.
- As a driver, align yourself with one of the world's most revered and sophisticated manufacturers.



2016 IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP SCHEDULE



DATE	VENUE
January 8-10 (Roar)	Daytona Beach, FL
January 28-31	Daytona Beach, FL
March 18-19	Sebring, FL
April 30-May 1	Monterey, CA
June 3-4	Detroit, MI
July 2-3	Watkins Glen, NY
July 9-10	Toronto, Ontario
July 23	Lakeville, CT
August 6-7	Elkhart Lake, WI
August 20-21	Alton, VA
September 16-18	Austin, TX
Sept. 30-Oct. 1	Atlanta, GA



CONTINENTAL TIRE SPORTSCAR CHALLENGE



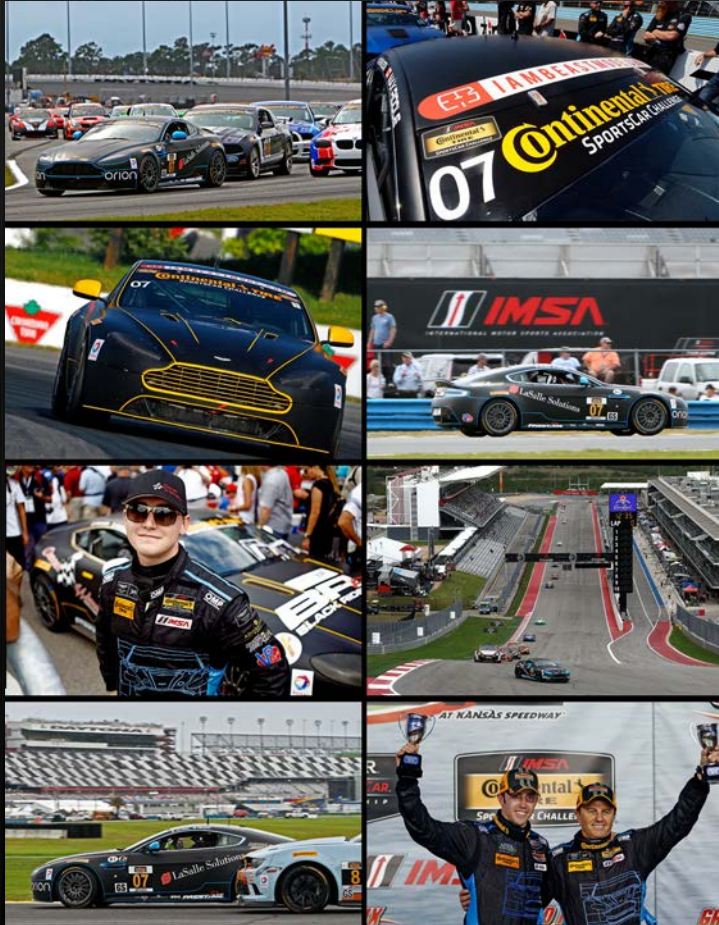
The IMSA Continental Tire SportsCar Challenge features some of the best racing in North America with sports cars from worldwide manufacturers, straight from the showroom floor, raced side-by-side with only minor modifications.

Race with TRG-AMR in the GS Class:

- Engines tuned to produce between 350 and 405 horsepower.
- Speeds in excess of 160 mph.
- Competition equalized by a variety of fuel-tank capacities.
- GS class includes Aston Martin Vantage against BMW M3, Chevy Camaro, Ford Mustang GT, Nissan 370Z and Porsche 911.

We offer a racing platform to accomplish your goals:

- Over 40 teams across the GS and ST classes featuring a variety of makes and models.
- Various rental & sponsorship opportunities available.
- Race against the best drivers in sports car racing.
- Showcase yourself on an international stage.
- As a driver, align yourself with one of the world's most revered and sophisticated manufacturers.



2016 CONTINENTAL TIRE SPORTSCAR CHALLENGE SCHEDULE



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July 23

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VENUE

Daytona Beach, FL

Daytona Beach, FL

Sebring, FL

Monterey, CA

Watkins Glen, NY

Toronto, Ontario

Lakeville, CT

Elkhart Lake, WI

Alton, VA

Austin, TX

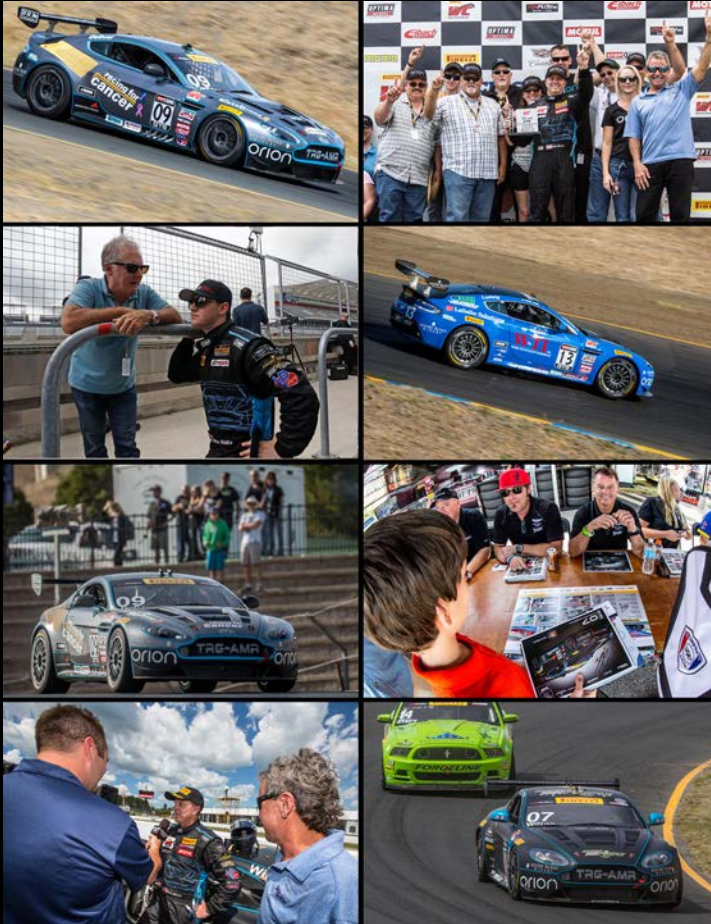
Atlanta, GA



- Cars permitted are typically sold in the market as “sports” cars, “sport touring” cars, or performance versions of “luxury” cars.
- Class allows FIA GT3 homologated cars.
- Power output ranges from 425 – 525 hp.
- Weight varies depending on power output and tire size.
- All of the vehicles in GT are rear-wheel drive or all-wheel drive.
- GTA driver classification part of GT class for professional drivers that do not make their primarily living from racing.
- Hood, trunk/deck-lid and doors may be aftermarket composite components. Each car is permitted to run an approved rear wing.

The CBS Sports Network logo, featuring the CBS eye icon and the text "CBS SPORTS NETWORK" in a bold, blue, sans-serif font. The word "SPORTS" is larger and more prominent than "CBS" and "NETWORK". A thick red horizontal line runs beneath the word "SPORTS".

PIRELLI WORLD CHALLENGE GTS CLASS



- Cars permitted in GTS are typically marketed as “sports cars”, “sport-touring cars” or performance versions of “luxury” cars but at a lower permissible preparation level than GT.
- Cars eligible in GTS are prepared to a level much closer to that of a stock vehicle. Additionally, many FIA GT4 class cars are eligible.
- Body panels are generally stock. Aftermarket wings and splitters are permitted.
- Noise limit is 110 dba. New for 2013: Any ECU/PCM may be used without penalty. Dry sump systems are permitted. Any cold air induction kit may be used without penalty.
- Brake pads, fluid, proportioning valves and lines are unrestricted. ABS may be removed or deactivated. Some vehicles may be permitted aftermarket calipers or rotors.
- Wheel diameters range from 17” to 18”, widths from 8” to 11”.



2016 PIRELLI WORLD CHALLENGE SCHEDULE



DATE	VENUE
March 3-6	Austin, TX
March 11-13	St. Petersburg, FL
April 15-17 (GT/GTA)	Long Beach, CA
April 22-24	Birmingham, AL
May 19-22 (GTS)	Toronto, Ontario
May 27-28	Lakeville, CT
June 23-26	Elkhart Lake, WI
July 29-30	Lexington, OH
August	Tooele, UT
Sept. 16-18	Sonoma, CA
October	Monterey, CA



DRIVER DEVELOPMENT

PROFESSIONAL TRAINING

TRG-AMR runs a number of programs in a variety of series that are perfect for any level of driver. With a successful history of driver development, we know best how to position drivers to excel so they have the opportunity to learn and grow. TRG-AMR has proven success with hundreds of drivers at all levels of sports car racing - from SCCA club racing to the biggest races in the world, such as the Rolex 24 Hours at Daytona.

DRIVER PREPARATION ELEMENTS INCLUDE:

- One on one training from professional, championship-caliber drivers
- Private track testing and simulator coaching days
- Detailed pre-race packets including track notes, videos and data analysis
- On-board camera and data acquisition with post-race comparative analysis
- Pre and post race engineering services



TRG-AMR BUSINESS CAPABILITIES

- Integration with Aston Martin business network
- Support from in-house marketing and creative departments
- Collaborate with business development team
- Access to team travel and logistics coordinator
- Hospitality management for event planning and coordination
- Utilization of full service in-house vinyl department
- Media outreach and PR development
- Integration with TRG-Aston Martin Racing social media and websites
- Access to professional content: video and photo
- In market event development and coordination
- Access to our powerful Business Partner Network (B2B)

MEDIA, DIGITAL & PUBLIC RELATIONS

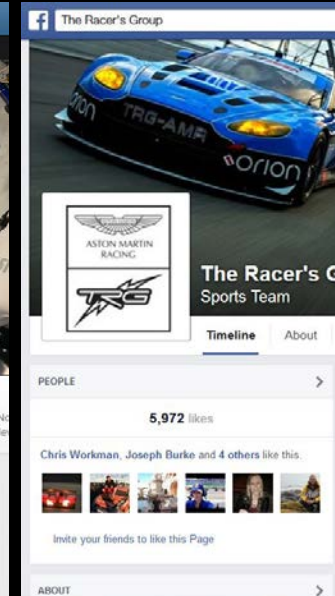
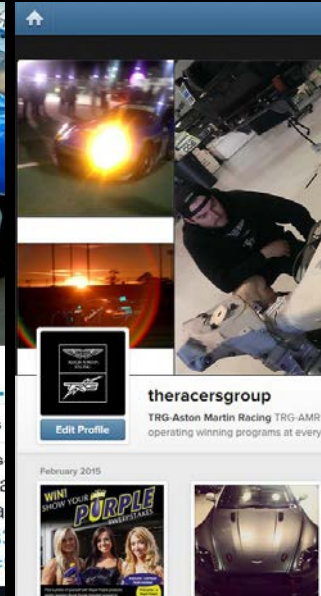
DIGITAL VIDEO & CONTENT PRODUCTION

- Fully customizable weekend documentary style video with broadcast quality HD cameras
- Team/driver interviews and reality video shots
- Fully integrated weekend social media campaign with tracking
- Digital ad reel, content for social posts, etc.

WEB, SOCIAL MEDIA & PUBLIC RELATIONS

Beyond creating content, we help you distribute that content to engage prospects: website, video, social media, and public relations channels. Our team of experts will help you or your marketing team develop and execute the right strategy.

@TheRacersGroup



TRG-AMR MARKETING & ENHANCMENT CAPABILITIES



VIP HOSPITALITY

TRG-AMR's commitment to executive level VIP hospitality is second to none. With a full time staff and an executive chef, we deliver the best experience possible for you and your guests. TRG-AMR will handle the entire experience from end to end – all you have to do is show up and enjoy.



CORPORATE EVENTS

TRG-AMR transforms routine corporate events into memorable experiences. Leverage the Aston Martin brand and our racecars, drivers, hospitality, and simulators to spice up your conferences, seminars, press conferences, team building, product launches, award ceremonies, and executive retreats to name a few.



ADOBE ROAD WINE DINNERS

TRG-AMR and award-winning Adobe Road Winery will create a unique one of a kind experience tailored to meet your needs. Enjoy wine and food pairings, presented by winery owner Kevin Buckler, in the most exclusive settings or presented as part of a corporate outing.



ARRIVE & DRIVE EXPERIENCE

Bring your best prospects, partners, or clients to some of the most exhilarating road race tracks in North America. Spend a full day of instruction with TRG-AMR's expert staff and drivers – complete with technical data, photos, and videos for each participant. It's an experience you and your guests will never forget.



SHOWCAR PROGRAM

Bring the impact of sportscar racing and your company-branded Aston Martin racecar directly to your sponsors, customers, prospects, employees, and corporate events. On-site corporate driving events, autocross, or simulators.



2016 *PRICING*



EXPENSE CATEGORIES

TRG-AMR
OWNED

CLIENT
OWNED

TRG-AMR
OWNED

CLIENT
OWNED

TRG-AMR
OWNED

CLIENT
OWNED

TRG-AMR
OWNED

CLIENT
OWNED

MODEL

V12
VANTAGE
GT3

V12
VANTAGE
GT3

V8
VANTAGE
GT4

V8
VANTAGE
GT4

V12
VANTAGE
GT3

V12
VANTAGE
GT3

V8
VANTAGE
GT4

V8
VANTAGE
GT4

CLASS

GTD

GTD

GS

GS

GT/GTA

GT/GTA

GTS

GTS

Approx. cost of new car + import, tariff

-

-

\$225K

-

\$550K

-

\$225K

* Standard Races (Less than 6 hours)

\$145K

\$85K

\$85K

\$45K

\$85K

\$40K

\$45K

\$25K

* Watkins Glen 6 hours

\$175K

\$90K

* Petit Le Mans 10 hours

\$325K

\$100K

* 12 hours of Sebring

\$400K

\$125K

* 24 hours of Daytona

\$500K

\$150K

Fuel, Tires, Entry Fee

Included

Variable

Included

Variable

Included

Variable

Included

Variable

Pre and Post Race Preparation

Included

Variable

Included

Variable

Included

Variable

Included

Variable

* Per Race Weekend Support Pricing Includes: Transportation, Mechanics, Engineering Support, Data/Video, PR/Marketing, Hospitality, etc.
For client owned cars consumables and entry fees not included.
Note: Insurance & deductible not included in pricing.



CONTACT INFORMATION

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