



2017 PARTNERSHIP ACTIVATIONS CIRCUIT OF THE AMERICAS

MAY 4 - 6 ► AUSTIN, TX

Join sportscar racing legends, The Racers Group at Circuit of the Americas for the 2017 Advanced Autoports Sportscar Showdown presented by IMSA. Partner with TRG, and gain private access to TRG's professional race team, mingle with the drivers, witness this high octane environment from behind-the-scenes, make valuable connections with our "inner circle" of high level guests, and so much more. The entertainment and B2B benefits are immeasurable. We host executives and department heads from a spectrum of leading industries, promoting a highly affective networking environment. The event will showcase top level sportscar racing competition from the IMSA WeatherTech SportsCar Championship and the Continental Tire Sports car Challenge series. This exciting atmosphere, paired with top-shelf hospitality, wine dinners, and dynamic engagement opportunities provides you and your guests with an engaging experience that can not be matched.

ENJOY THESE FEATURES AND AMENITIES

- IMSA Hot Pit Passes & Credentials for race weekend
- Multi pass - turn 1, turn 15 and Grand stand seating
- Access to TRG Pit Box and VIP Paddock Lounge
- TRG VIP Hospitality services
- Tune-in with Team Scanner and Headsets
- Professional Event Photography access
- Organized Pre-event briefing by TRG Staff
- Introductions to all B2B guests (Meet top executives in a low-key, yet engaging environment)
- Digital event guest guide
- TRG Team Gear and Apparel



Affiliate your brand with one of professional sports car racing's most successful teams. Experience a taste of the good life with exceptional hospitality throughout the race weekend, including a private Adobe Road wine dinner, and a wine mixer at Late European Aston Martin of Austin. Gain full access to the inner workings of this fast paced sporting event, and enjoy this unique racing experience like a true insider. This fully immersive weekend grants access to these great racing events: WeatherTech SportsCar Championship, Continental Tire SportsCar Challenge, Lamborghini Super Trofeo, and Porsche GT3 Cup USA.



Kevin Buckler CEO
kevin@theracersgroup.com
direct. 415.860.7223 office. 707.935.3999

Bob Page CMO
robert@theracersgroup.com
direct. 949.683.4405 office. 707.935.3999



PARTNER WITH ONE OF SPORTSCAR RACING'S MOST SUCCESSFUL TEAMS

BENEFIT FROM THESE EXCEPTIONAL FEATURES.

► \$50,000 Includes

- Associate Level branding on race car and pit box
- 15 TRG VIP Motorsports experience passes
- 15 Adobe Road wine dinner passes
- Posting of brand to TRG Website
- Inclusion in digital media strategies & PR
- Access to high resolution image collateral
- Inclusion in pre-race team meetings
- Personal access to pro-drivers and team owner Kevin Buckler
- TRG team gear and apparel
- With podium Finish - group photo w/ trophy, driver, and car national visibility on Fox sports Live broadcast

► \$25,000 Includes

- Contingency Level branding on race car and pit box
- 8 TRG VIP Motorsports experience passes
- 8 Adobe Road Wine dinner passes
- Inclusion in digital media strategies & PR
- Social Media tagging and pr support
- Access to high resolution image collateral

► \$10,000 Includes

- Contingency Level branding on race car and pit box
- 4 TRG VIP Motorsports experience passes
- 4 Adobe Road Wine dinner passes
- Inclusion in digital media strategies & PR
- Access to high resolution image collateral