



LONG BEACH GRAND PRIX

2017 PARTNERSHIP ACTIVATIONS

A P R I L 7 - 9



Join The Racers Group on the streets of Long Beach to take in the 2017 Long Beach Grand Prix. Partner with the TRG team, and gain VIP access to TRG's professional race team, mingle with the drivers, watch the crew while they're hard at work on the racecars, make valuable connections with our "inner circle" of guests, and so much more. Additionally, the entertainment and B2B opportunities are immense and we will be entertaining a large group of executives across multiple industries. The Long Beach Grand Prix is one of the most successful motorsports events in the world and is North America's "Monaco". The venue is just stunning and fantastic for entertainment.

ENJOY THESE FEATURES AND AMENITIES

- IMSA Hot Pit Passes for race weekend
- TRG VIP Hospitality for Race Weekend
- Roof Top SUPER VIP Package from Hyatt Hotel -- the best seat in the house!
- IMSA private Paddock tour by Kevin Buckler
- Meet and greet with the Long Beach Grand Prix president, Jim Michaelian
- Scanner and Headsets available for guests
- Complete Photography package post race
- Full Credentials for IMSA / PWC / Indy Car
- Organized Pre-event briefing by TRG Staff
- Introductions of all B2B guests. Meet top executives in a low-key and productive environment
- Event guest guide
- Access Credentials/Lanyard/etc.
- TRG branded swag



PARTNER WITH ONE OF SPORTS CAR RACING'S MOST SUCCESSFUL TEAMS FOR THE LONG BEACH GRAND PRIX

Affiliate your brand with one of professional sports car racing's most successful teams. Experience a taste of the good life with exceptional hospitality throughout the weekend, including an exclusive wine dinner at Los Angeles' Porsche Experience Center. Adobe Road Winery will be pouring its award-winning wines alongside elegant courses prepared by Porsche's 917 Restaurant. Gain full access to the inner workings of this fast paced sporting event. Enjoy this unique racing experience like a true insider. This race experience weekend grants access to all racing events happening during the weekend including the WeatherTech Sportscar Championship, Pirelli World Challenge, and Indy Car races.



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\$100,000 includes

- Primary Level Branding on Race Car and Pit Box
- The race is covered LIVE on Fox
- 16 TRG VIP Motorsports Experience Passes
- 16 Adobe Road Wine Dinner Passes
- Inclusion in all Press Releases
- Social Media tagging and PR support
- Access to high resolution image collateral
- Private Paddock Tour by TRG Owner
- Access to pre-race team meetings
- Meet and Greet with Driver and team owner Kevin Buckler
- TRG Team Swag and Apparel
- With Podium Finish - Group photo w/ Trophy, Driver, and Car
- Opportunity to meet w/ Fox commentator

\$50,000 Includes

- Associate Level Branding on Race Car and Pit Box
- 10 TRG VIP Motorsports Experience Passes
- 10 Adobe Road Wine Dinner Passes
- Inclusion in all Press Releases
- Social Media tagging and PR support
- Access to high resolution image collateral
- Access to pre-race team meetings
- Meet and Greet with Driver and team owner Kevin Buckler
- TRG Team Swag and Apparel
- With Podium Finish - Group photo w/ Trophy, Driver, and Car
- National visibility on Fox Sports Live broadcast

\$25,000 Includes

- 4 TRG VIP Motorsports Experience Passes
- 4 Adobe Road Wine Dinner Passes
- Inclusion in all Press Releases
- Social Media tagging and PR support
- Access to high resolution image collateral
- Secondary Level Branding on Race Car and Pit Box
- National visibility on Fox Sports Live broadcast