

KEEPING KIDS ON TRACK FOR A BETTER TOMORROW




Pictures of Hope

Pictures of Hope is a 501 (c) 3 nonprofit organization

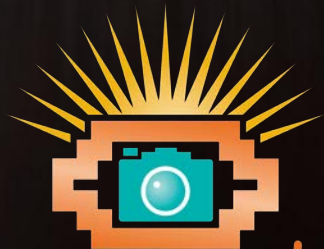


Making a difference...

Partner with TRG to give the life-changing gift of a college education to deserving students across the country.

Your \$250,000 investment will provide five \$100,000 "full-ride" college degrees (total: \$500,000).

Included in your partnership: Take advantage of a \$250,000 VIP hospitality and business engagement package from TRG. That's a win-win-WIN!



Pictures of Hope



A high quality college education is expensive
and out of reach for many families.

es.

Help us to make dreams come true by providing five
Dream full-ride, four-year college scholarships to
deserving students across the country.

Did you know: College education is linked to higher
pay, job security, healthier behaviors and more civic
engagement. Source: 2017 study, The College Board



THE TEAM

AND YOU!

MAKING A DIFFERENCE



DEREK DEBOER
Champion Team Driver, TRG



SEAN GIBBONS
Champion Team Driver, TRG

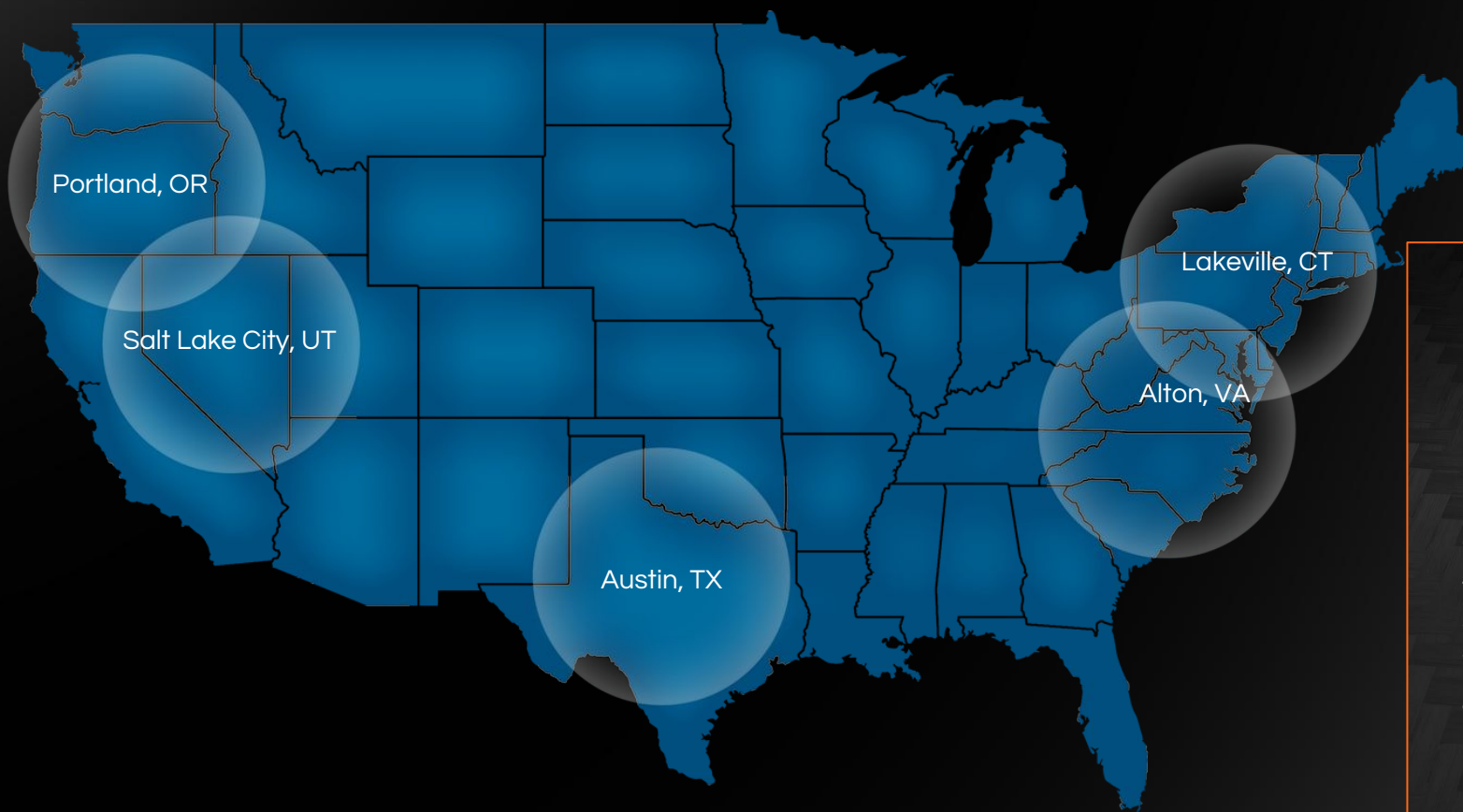


THE RACERS GROUP
*Championship North American
Sportscar Racing Team*



LINDA SOLOMON
*Pictures of Hope Founder and
Award-Winning Photojournalist*

Dream Scholarships Available in these Locations



Or your own custom location.



3/23 - 3/25 Austin, TX
4/27 - 4/29 Alton, VA
5/25 - 5/26 Lakeville, CT
7/13 - 7/15 Portland, OR
8/10 - 8/12 Grantsville, Utah

Tapping into THE RACERS GROUP

BENEFICIAL PARTNERSHIP PLATFORMS

TRG's assets include on- and off-the-racetrack experiences with high-end luxury race cars. Over 20 years of building relationships with business partners have yielded dozens of valuable alliances formed from connections made at a TRG event.

UNIQUE RACE CAR DRIVING EXPERIENCES

This is not your standard exotic car Arrive and Drive. Between races, TRG hosts select driving days where guests can not only try out our race cars, but can gain valuable seat time and receive tactical lessons from our pro drivers.

RACE WEEKEND ENTERTAINMENT & HOSPITALITY

Full access to the sights, smells, sounds, and incredible experiences that can only be found in sportscar racing are invited to be a part of TRG's hospitality program. Groups or individuals are TRG team members for the weekend, spending time being as close to an active race as possible or relaxing in our private paddock.

IN-MARKET RACE EXPERIENCES

PRIVATE RIDE AND DRIVE EVENTS

TRADE SHOW SUPPORT WITH RACE CAR APPEARANCES

ACCESS TO EXTENSIVE B2B NETWORK

PRIVATE WINE DINNERS AND HOSPITALITY PACKAGES

WEB, SOCIAL MEDIA & PUBLIC RELATION SERVICES





Your 5 Race, **\$250,000** investment turns into
\$500,000 in scholarships for children in need,
THAT'S A TWO TO ONE MATCH!



PLUS, you will receive as part of your investment an additional \$250,000 TRG Corporate Partnership Package including:

4 VIP RACE EXPERIENCE PACKAGES FOR EACH RACE

- ✓ Hot pit access
- ✓ One on one engagement with TRG drivers, key personnel and experts
- ✓ Full TRG hospitality access
- ✓ Headset and scanner to listen to onboard radio
- ✓ Lanyard/event card
- ✓ On-site B2B introductions
- ✓ Dealership pre-race cocktail event invitation
- ✓ Race day photography
- ✓ Co-branded Team Apparel (polo shirts and hats) with your logo
- ✓ Race day lunch
- ✓ Pre event guide
- ✓ Goodie bags



PLUS

BRAND EXPOSURE AT PROFESSIONAL SPORTS EVENT

- ✓ High exposure graphics on race cars and pit boxes
- ✓ Social media and Digital Marketing campaigns
- ✓ Branding on event collateral such as guest guides, hero cards, press releases and posters



4 TICKETS TO 5-STAR ADOBE ROAD WINE DINNERS

- ✓ Award winning wines from Adobe Road Winery
- ✓ Amazing food from distinguished chefs
- ✓ Rare networking engagements
- ✓ Special presentations by team and winery owner Kevin Buckler





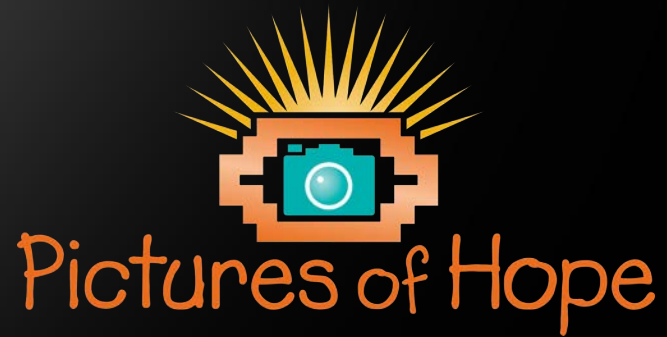
Be a Hero...

Invest in a child's future.

Pictures of Hope scholarships help kids fulfill their potential by providing:

- "Full-ride" college scholarships
- Four-year college degree
- Reach kids all across the US

Plus, you'll gain valuable goodwill and exposure for your company through partnership with The Racers Group.



Kevin Buckler
Chief Executive Officer
kevin@theracersgroup.com
415.860.7223

Derek DeBoer
Team Driver
derekdeboer@me.com
541.944.4202

Sean Gibbons
Team Driver
sean@ttheracersgroup.com
732.687.4620