



GRAND PRIX OF SONOMA

A TRG MOTORSPORTS EXPERIENCE

SEPTEMBER 15 - 17



LaSalle Solutions



G U E S T G U I D E



YouTube /FASTLIFETV



View on your device at theracersgroup.com/guestguide.pdf

Note: For best viewing and interactive experiences on mobile we recommend using Adobe Reader - Available free in your App Store.

POINTS OF CONTACT

CONTACTS	RACE	MAPS	SCHEDULE	TUNE-IN
TRACK	DRIVERS	CARS	POST RACE	EXTRAS

QUESTIONS REGARDING YOUR EXPERIENCE WITH THE RACERS GROUP?
How can we assist you?



ALICIA BUSCH
(707) 478-3333
ALICIA@THERACERSGROUP.COM
HOSPITALITY COORDINATOR



GAIL BENZLER
(206) 250-0027
GAIL@THERACERSGROUP.COM
PR & COMMUNICATIONS DIRECTOR

EVENT INFO

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Event Location



Sonoma Raceway
29355 Arnold Dr
Sonoma, CA 95476



**SONOMA
RACEWAY**
THINK OUTSIDE THE OVAL

Credentials

Thursday, Sept 14 - 10:00am – 4:00pm (Registration Building – Gate 1)

Friday Sept 15 - 7:00am – 3:00pm (Registration Building - Gate 1)

Saturday Sept 16 – 7:00am – 5:00pm (Registration Building – Gate 1)

Sunday Sept 17 – 8:00am – 1:00pm (Registration Building – Gate 1)

General Rules & Attire of the Race Weekend

- *Credentials and proper attire required for entry into the pits (covered shoulders, long pants, and closed-toe shoes)*
- Pit space is limited – essential crew and invited guests only, please.
- Hospitality use and access for our invited guests, sponsors, etc. ONLY



Sonoma Raceway App

Download it for FREE in the app store (for Apple and Android devices).



Available on the
App Store



Get it on
Google play

Visit www.sonomaraceway.com for more details.

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Parking

At Sonoma Raceway your tickets are checked as you drive into the facility before you park your car. Please have your tickets ready and parking passes clearly displayed on your windshield.

FREE General Parking

If you already have your credentials. Enter Gates 6, 7 or 9. Both Gates 6 and 7 are located on Highway 121. Gate 9, is located on Lakeville Road.

Pre-Paid Tailgate Parking in Lots 12 and 13

Pre-paid Tailgate Parking is available for purchase until one week before the event weekend. Pre-paid parking passes guarantee space in Lots 12 or 13 close to the Turns 7 and 9 Terrace seats. Please enter Gate 7 located on Highway 121 if you have purchased a tailgate parking pass.

Permit Parking

Permit Parking for the event is reserved for competitors, sponsors and event staff. Guests with permits must enter Gate 1 located on Highway 121.

Shuttle Service

Sonoma Raceway offers a FREE shuttle service to and from parking and seating areas, and around the facility. Shuttle routes are identified by color: blue, red, yellow and purple.

After you park your car, you will be greeted by Track Ambassadors. The ambassadors will give you a parking lot identification card. The I.D. card will identify your parking lot and let you know which shuttle route to take to get back to your car.

To preview or download the parking and shuttle map click [here](#).

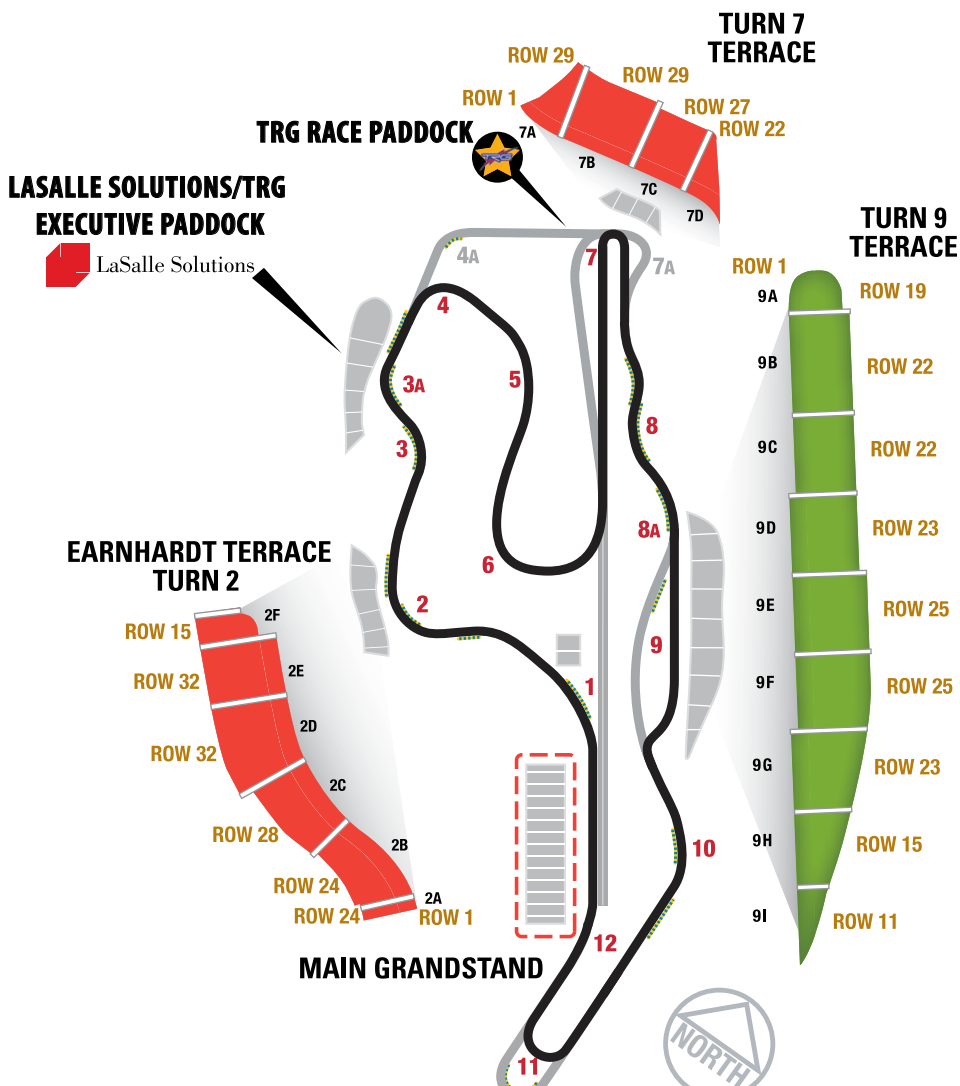
Visit www.sonomaraceway.com for more details.

FACILITY & TRACK MAP

CONTACTS	RACE	MAPS	SCHEDULE	TUNE-IN
TRACK	DRIVERS	CARS	POST RACE	EXTRAS



**SONOMA
RACEWAY**



OFFICIAL FAN SCHEDULE

CONTACTS	RACE	MAPS	SCHEDULE	TUNE-IN
TRACK	DRIVERS	CARS	POST RACE	EXTRAS

Friday, September 15, 2016

7:00 AM - 3:00 PM Pirelli World Challenge Registration – Registration Building Gate 1

7:00 AM - 5:00 PM Pirelli World Challenge Tech and Scales Open

8:00 AM - 8:30 AM Pirelli World Challenge Drivers Meeting – PWC Transporter

8:15 AM - 8:55 AM Porsche GT3 Cup Practice #1

9:15 AM - 9:45AM Pirelli World Challenge GTS Practice #1

10:00 AM - 10:45 AM Verizon IndyCar Practice #1

11:00 AM - 11:30 AM Pirelli World Challenge GT/GTA/GT Cup Practice #1

11:45 AM - 12:15 PM Formula Car Challenge Qualifying

12:30 PM - 1:10 PM Porsche GT3 Cup Practice #2

1:25 PM - 1:55 PM Pirelli World Challenge GTS Practice #2

2:15 PM - 3:20 PM Verizon IndyCar Practice #2

3:35 PM - 4:05 PM Pirelli World Challenge GT/GTA/GT Cup Practice #2

4:20 PM - 4:50 PM Formula Car Challenge Race #1

5:05 PM - 6:10 PM Two Seater Rides

6:00 PM - 9:00 PM TRG annual Adobe Road Winery Pit Stop Party

[VIEW INVITE](#)



Saturday, September 16, 2017

7:00 AM - 5:00 PM Pirelli World Challenge Registration – Registration Building Gate 1

7:00 AM - 7:00 PM Pirelli World Challenge Tech and Scales Open

8:40 AM - 9:00 AM Porsche GT3 Cup Qualifying

9:15 AM - 9:45 AM Pirelli World Challenge GTS Qualifying

10:00 AM - 10:45 AM Pirelli World Challenge GT/GTA/GT Cup Qualifying

11:00 AM - 11:45 AM Verizon IndyCar Practice #3

12:00 PM - 12:45 PM Pirelli World Challenge Autograph Session – Under Grandstands

12:00 PM - 12:30 PM Formula Car Challenge Race #2

12:45 PM - 1:45 PM Porsche GT3 Cup Race #1

2:00 PM - 2:15 PM Pirelli World Challenge GT/GTA/GT Cup Pre-Race

2:15 PM - 3:15 PM Pirelli World Challenge GT/GTA/GT Cup Race #1

3:30 PM - 4:45 PM Verizon IndyCar Qualifying

4:30 PM SHARP! TRG Guests and Team Group Photo at the TRG Race Paddock

5:00 PM - 5:15 PM Pirelli World Challenge GTS Pre-Race

5:15 PM - 6:15 PM Pirelli World Challenge GTS Race #1

6:30 PM - 7:00 PM Sonoma Raceway Rides

TRG RACE EVENT

OFFICIAL FAN SCHEDULE

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TRACK	DRIVERS	CARS	POST RACE	EXTRAS

Sunday, September 17, 2016

8:00 AM - 1:00 PM Pirelli World Challenge Registration – Registration Building Gate 1

8:00 AM - 3:30 PM Pirelli World Challenge Tech and Scales Open

8:00 AM - 8:35 AM Sonoma Raceway Rides

8:40 AM - 9:50 AM Two Seater Rides & Event Car Rides

10:00 AM - 10:15 AM Pirelli World Challenge GT/GTA/GT Cup Pre-Race

10:15 AM - 11:15 AM Pirelli World Challenge GT/GTA/GT Cup Race #2

11:30 AM - 12:00 PM Verizon IndyCar Warm Up

12:15 PM - 1:10 PM Porsche GT Cup Race #2

1:20 PM - 1:30 PM Pirelli World Challenge GTS Pre-Race

1:30 PM - 2:30 PM Pirelli World Challenge GTS Race #2

2:40 PM - 3:45 PM Verizon IndyCar Pre-Race

3:50 PM - 6:30 PM Verizon IndyCar Race

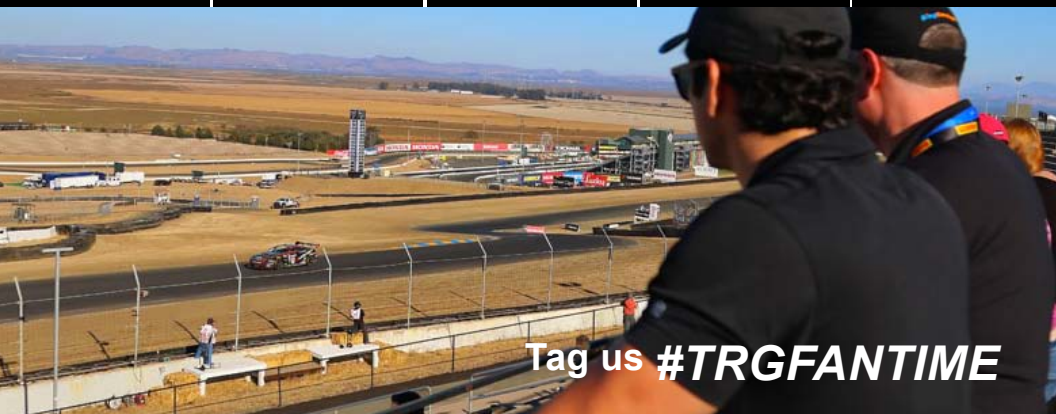


TRG RACE EVENT

SCHEDULE IS SUBJECT TO CHANGE.

TUNE IN

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@theracersgroup

www.theracersgroup.com

TELEVISION BROADCAST INFO:



GTS CLASS - PREMIERE WEDNESDAY SEPT. 27 - 8 PM EST

1995 S. McDowell Blvd. Petaluma, CA 94954 | (707)935-3999

TRG-AMR DRIVERS

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DEREK DEBOER

#007 ASTON MARTIN VANTAGE GT4

YouTube FASTLIFETV

Derek DeBoer has racing running through his veins. The Ashland, Oregon native grew up in a family where racing and the love of cars was very much at the center of every day life. Derek's grandfather was part of the local dirt car circuit, and his father followed the racing path in Top Alcohol dragsters.

At Oregon State, Derek moved into competitive sport and began wakeboarding at the pro level as a Liquid Force team rider. He married the love of his life, filmmaker Brooke DeBoer, soon after graduating and together, 18 years later, they're still chasing their dreams, including their new FastLifeTV channel on YouTube.

Their dreams have always included professional auto racing. Derek's pro racing career began 18 years ago at Laguna Seca in Formula Dodge. He has also raced in the competitive Formula Renault open wheel series and spent several years in the ST class of Grand Am. He's raced multiple times at the 25 hour at Thunderhill with a P3 best so far, and has competed in many IMSA Continental Tire Series races.

Derek found a home in 2013 racing Aston Martins for The Racers Group. He added Lamborghini in 2015. DeBoer is always a threatening contender in Pirelli World Challenge, racing in the GTS and SprintX categories, and in Lamborghini Super Trofeo, consistently coming away with great finishes, podiums and wins.

No stranger to the world of endurance racing, Derek won at the 2015 Le Mans Aston Martin Festival Race and had an 8th place finish in the Rolex 24 Hours of Daytona that same season.

Derek had a breakout season in 2016 with two wins: at Road America and Utah Motorsports Campus. The season included seven podium finishes including runner-up trophies at Mazda Raceway Laguna Seca, Circuit of the Americas and Canadian Tire Motorsports Park, as well as six special race awards and a three-year 100% finishing ratio.

When Derek isn't in his race car or being a husband and father to three beautiful girls, his efforts stay aimed in the auto world. Derek is part of a small auto group in Southern Oregon and serves as the General Manager of his Ashland dealership: TC Chevrolet.

DEREKDEBOERRACING.COM



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CARS & CLASSES

CONTACTS	RACE	MAPS	SCHEDULE	TUNE-IN
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GTS Class: Aston Martin V8 Vantage GT4

Like the VANTAGE GT3 and VANTAGE GTE, the car's foundation is the acclaimed Vantage road car and it carries over the same chassis, V8 powertrain and drive train, including the semi automatic sports shift system. The springs and dampers are upgraded to racing specification with stiffened front and rear anti-roll bars and the option for rose-jointed wishbones.

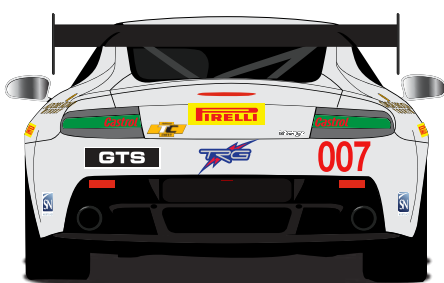
[See More Details and Specs.](#)



GTS SPOTTER GUIDE

CONTACTS	RACE	MAPS	SCHEDULE	TUNE-IN
TRACK	DRIVERS	CARS	POST RACE	EXTRAS

007



AFTER THE RACE

CONTACTS	RACE	MAPS	SCHEDULE	TUNE-IN
TRACK	DRIVERS	CARS	POST RACE	EXTRAS

Stay Informed

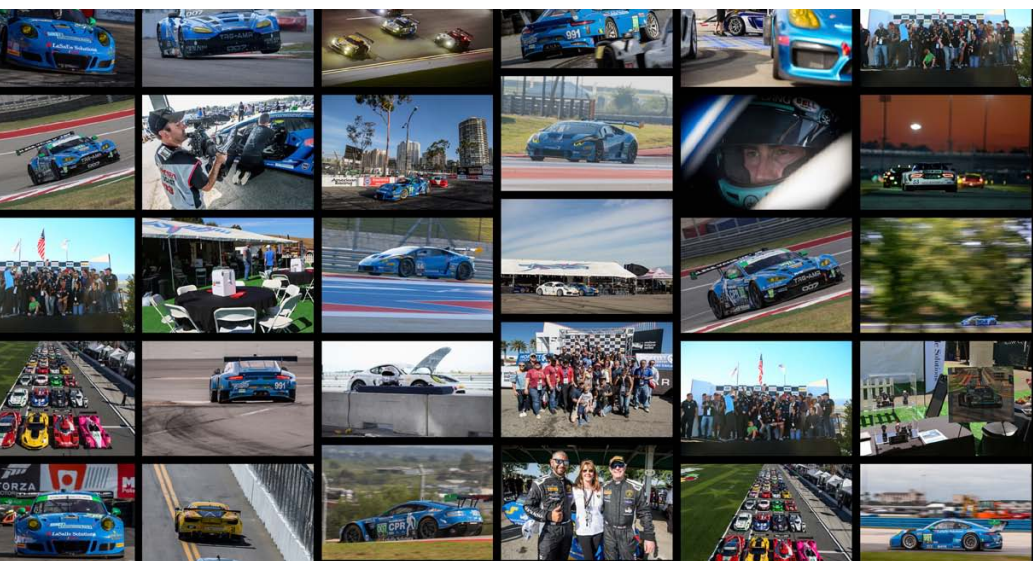
We are so glad you could join us for this exciting event. To help you stay in touch please take the time to register for our News Updates and Event Listings.

JOIN THE RACERS GROUP MAILING LIST

All Access Photo Gallery
have fun exploring trg's extensive sports car gallery

www.TheRacersgroup.photoshelter.com/archive

password: **RACETRG**





WINE COUNTRY PIT' STOP PARTY

The Racers Group, Adobe Road Winery and Pirelli World Challenge would like to invite you to an exclusive evening featuring award-winning Adobe Road wine, light hors d'oeuvres, live entertainment and outstanding company at our private tasting room housed in the spacious TRG headquarters in Petaluma, located just minutes away from Sonoma Raceway.

Join us and wind down from a long day at the track. Let's raise a glass and celebrate motorsports, a fantastic PWC season and the relationships that will continue to raise the profile of sportscar racing in North America.

Friday, Sept. 15, 2017
6pm - 9pm

1995 S. McDowell Blvd. Petaluma, CA
(15 minutes from Sonoma Raceway)

MAP

PLEASE RSVP

CONTACT: Toni@adoberoadwines.com

**This invite is extended to drivers, team principals,
series executives, and invited guests ONLY.**





The Racer's Group Partners with BRM Chronographes to Create Iconic Timepiece

The SP-44-TRG will have the TRG logo laser-etched into the 44mm Fortal HR aluminum bezel, and will feature custom-painted hands, a skeleton dial, and an ultra lightweight, custom dyed and hand-stitched tech fabric strap. A key feature of the piece is that it ranks among BRM's record-breaking timepieces, representing the world's lightest chronograph-automatic watch rendered in hard materials at 54 grams.

Pre-orders are now open for the bespoke timepiece from BRM and TRG; pricing, technical specifications, and hi-resolution images are available upon request.

For sales inquiries, please contact Derek DeBoer
at [541.944.4202](tel:541.944.4202) or derekdeboer@me.com