



# THE RACERS GROUP RACE WEEKEND GUEST GUIDE

Pirelli World Challenge - Grand Prix of St. Petersburg  
MARCH 9 - 12, 2017



## LaSalle Solutions

RingCentral

ADOBE ROAD  
WINERY  
SMALL LOT Handcrafted WINES

BELLEAIR  
DEVELOPMENT GROUP

DIMMITT  
AUTOMOTIVE GROUP

PAINT BY  
BROOKS  
MOTOR CARS

# POINTS OF CONTACT

|          |          |            |           |        |
|----------|----------|------------|-----------|--------|
| CONTACTS | PRE-RACE | EVENT INFO | TUNE-IN   | MAPS   |
| SCHEDULE | DRIVERS  | CARS       | POST RACE | EXTRAS |

## HEAD CONCIERGE AND HOSPITALITY COORDINATOR



**Dani Yocum**  
**Mobile: (904) 599-8621**

[Dani@theracersgroup.com](mailto:Dani@theracersgroup.com)

"We are so happy you could join us for what is sure to be an epic event. Please feel free to contact me with questions, provision requests or at track transport."

-Dani

## OTHER KEY PERSONNEL

**Ryan Werner**  
**(415) 720-4708**

[Ryan.Werner@theracersgroup.com](mailto:Ryan.Werner@theracersgroup.com)  
Sponsor Activation Manager

**Bob Page**  
**(949) 683-4405**

[Robert@theracersgroup.com](mailto:Robert@theracersgroup.com)  
Chief Operating Officer



Please do not call Kevin's Cell Phone. He is a bit busy.

T H E R A C E R S G R O U P . c o m  
1995 S. McDowell Blvd. Petaluma, CA 94954 | (707)935-3999

# RULES OF RACE WEEKEND

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## IMPORTANT RULES OF THE RACE WEEKEND

- Pit space is limited – essential crew and invited guests only, please.
- Credentials, **long pants**, **covered shoulders** and **closed-toe shoes** required for entry into the pits. Hospitality use and access for our invited guests, sponsors, etc. ONLY, please.
- Practice Pit Etiquette: **Please stay out of the way of crew members** – especially during the many pit stops. A crew member should not have to ask you to move out of the way.
- Please stay on the upper level of the pit box if invited. The lower seat is for car chiefs, engineering, and strategy ONLY. (No drivers, please!)



PROPER ATTIRE



VISIT [GPSTPETE.COM](https://gpstpete.com) FOR MORE DETAILS.

# PRE-RACE STEP 1: CREDENTIALS

|          |          |            |           |        |
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## CREDENTIALS

The Credential Center is located at [Staybridge Suites St. Petersburg Downtown](#) located at 940 5th Avenue South, St. Petersburg, Florida. This is where pre-arranged media, sponsor and corporate credentials are issued. All credentials must be signed for when issued. Credentials will not be mailed. Credentials are non-transferable and photo identification must be presented and an insurance waiver signed before the credential is released. Each credential is assigned to a specific person. Transfer or loaning of credentials by any individual will result in confiscation of the credential and refusal of entry to both the individual found with the credential and the person to whom it was originally issued.



[St.Petersburg Downtown](#)  
940 5th Avenue South  
St. Petersburg, FL 33705  
[www.staybridgesuites.com/stpetersburgfl](http://www.staybridgesuites.com/stpetersburgfl)

### CREDENTIAL CENTER HOURS (AVAILABLE RACE WEEK)\*:



Thursday March 9: 9am – 4pm

Friday March 10: 7am – 3pm

Saturday March 11: 7am – 3pm

Sunday March 12: 7:30am – 1pm

\* Times subject to change without notice.

Please note individual sanctioning bodies may operate on limited hours of operation. Credentials are not available for pick-up after the Credential Center has closed for the day.

VISIT [GPSTPETE.COM](http://GPSTPETE.COM) FOR MORE DETAILS.

# PRE-RACE STEP 2:T PARKING & ACCESS

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## COLLECT TRG ACCESS PASS

Guests arriving Thursday evening can join us a the [Dimmitt Automotive Group event](#) to collect your TRG Access Pass. Those joining us on Friday, Saturday or Sunday can receive their TRG Access Pass in the [TRG race paddock](#).

## PARKING

We recommend that TRG guests park at the Tropicana Field parking lots to utilize the convenient shuttle service to the track. There will be a free shuttle from Tropicana Field parking lots to the race track. **PARKING AT TROPICANA FIELD** is \$10. The shuttle will pick passengers up outside the main parking gate at 10th Street N. and 3rd Avenue S. and drop passengers near the Hilton hotel on the north side of 4th Avenue S. between 2nd and 3rd Streets N. (approximately two blocks from Gate 5). The shuttle will operate Friday/ Saturday/Sunday from 7am – 7pm.



To **GAIN ACCESS** to our exclusive vantage point at The Dalí Museum, proceed to the Gate 5 on 5th Ave. S marked by directional signs. Once inside the gates, follow the thoroughfare to the right until you arrive on the PWC series race paddocks. The Racers Group is located in paddock #40 and will provide you with everything you will need to enjoy this event.

VISIT [GPSTPETE.COM](#) FOR MORE DETAILS.

# TUNE IN

|          |          |            |           |        |
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## LIVE STREAMING

<http://world-challenge.com/streamvideo/>

## TELEVISED SHOWTIMES

**MARCH 18 - 2 PM ET**



FOLLOW ON SOCIAL MEDIA



@theracersgroup

THERACERSGROUP.COM

## TRACK MAP

| CONTACTS | PRE-RACE | EVENT INFO | TUNE-IN   | MAPS   |
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| SCHEDULE | DRIVERS  | CARS       | POST RACE | EXTRAS |

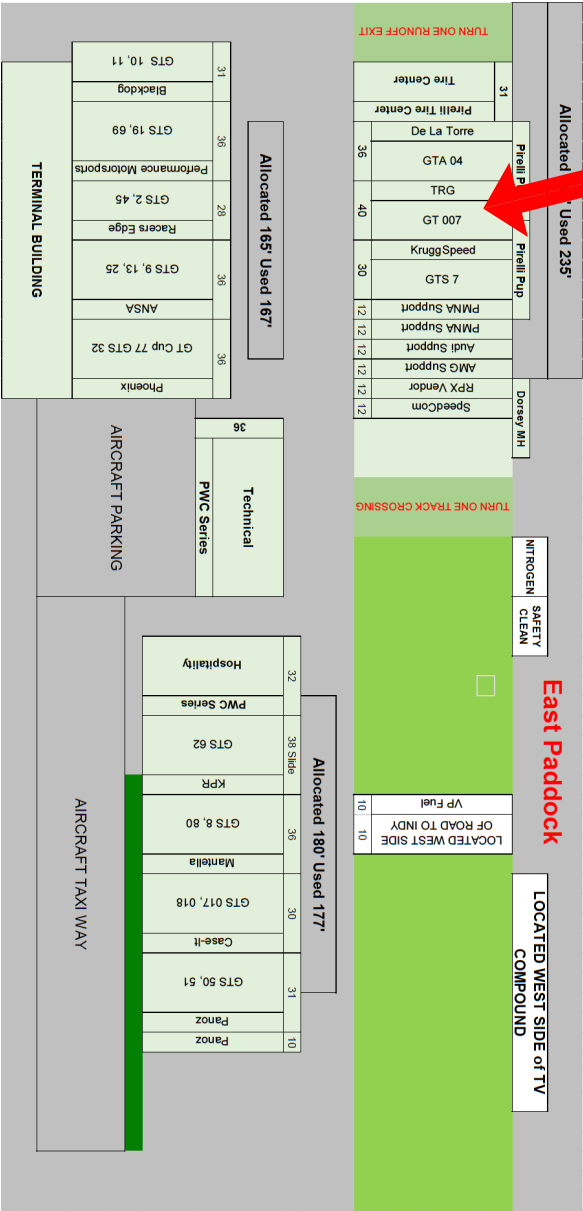


Friday: 7:30 a.m. – 6 p.m.  
Saturday: 7:30 a.m. – 6 p.m.  
Sunday: 7:30 a.m. – 5 p.m.

Gate 1 is located at 1st Avenue S. and 1st Street S., and offers on-site ticket sales.  
Gate 5 is located at 5th Avenue S. and 2nd Street N., and offers on-site ticket sales.  
Gate 5 also houses the Will Call ticket window.  
Both gates are accessible. Please see posted track crossing times.

# TRG RACE Paddock

|          |          |            |           |        |
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# OFFICIAL FAN SCHEDULE

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## THURSDAY, MARCH 9, 2017

1:40 PM - 2:35 PM PIRELLI WORLD CHALLENGE GT AND GTS TEST

2:55 PM - 3:50 PM PWC GTS PRACTICE

4:00 PM - 4:55 PM PWC GT-GTA-GT PRACTICE

5:05 PM - 5:35 PM USF2000 PRACTICE

5:45 PM - 6:05 PM PWC GTS QUALIFYING

6:30 PM - 9:30 PM TRG SOCIAL HOSTED BY DIMMITT AUTOMOTIVE

GROUP ADDRESS: 3333 GANDY BLVD N PINELLAS PARK, FLORIDA 33781

## FRIDAY, MARCH 10, 2017

7:00 AM - 3:00 PM PWC REGISTRATION

ADDRESS: STAYBRIDGE SUITES 940 5TH AVE S

7:55 AM - 8:25 AM USF2000 QUALIFYING

9:05 AM - 9:50 AM INDY LIGHTS PRACTICE

10:05 AM - 10:25 AM PWC GT-GTA-GT QUALIFYING

10:40 AM - 11:00 AM USF2000 QUALIFYING

11:15 AM - 12:00 PM VERIZON INDYCAR PRACTICE

12:15 PM - 1:15 PM PWC GTS RACE # 1

2:15 PM - 2:45 PM INDY LIGHTS QUALIFYING

3:00 PM - 3:45 PM INDYCAR PRACTICE

4:00 PM - 4:30 PM SST PRACTICE

6:00 PM - 9:00 PM ADOBE ROAD WINERY - PENTHOUSE SOCIAL

ADDRESS: YEPES RESIDENCE, 300 BEACH DR NE #3001

PARK SHORE CONDOMINIUMS, ST PETERSBURG FL 33701

**SCHEDULE IS SUBJECT TO CHANGE.**



# OFFICIAL FAN SCHEDULE

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## SATURDAY, MARCH 11, 2017

7:00 AM - 3:00 PM PWC REGISTRATION

7:55 AM - 8:25 AM INDY LIGHTS QUALIFYING

8:40 AM - 9:20 AM USF2000 RACE # 1

9:35 AM - 10:35 AM PWC GT-GTA-GT RACE # 1

10:50 AM - 11:35 AM VERIZON INDYCAR PRACTICE

11:30 AM - 12:15 PM PWC DRIVER AUTOGRAPH SESSION

12:55 PM - 1:45 PM PWC GTS RACE #2

2:00 PM - 2:40 PM USF2000 RACE # 2

2:55 PM - 4:10 PM INDYCAR QUALIFYING AND FIRESTONE FAST 6

4:25 PM - 4:55 PM SST RACE #1

5:10 PM - 6:00 PM INDY LIGHTS RACE #1

6:15 PM - 7:05 PM CAR CORRAL LAPS

## SUNDAY, MARCH 12, 2017

7:30 AM - 1:00 PM PWC REGISTRATION

9:00 AM - 9:30 AM VERIZON INDYCAR WARM-UP

9:45 AM - 10:45 AM INDYLIGHTS RACE # 2

11:00 AM - 11:30 AM SST RACE # 2

11:35 PM - 12:30 PM VERIZON INDYCAR PRE-RACE

12:30 PM - 2:50 PM VERIZON INDY CAR RACE

3:15 PM - 4:15 PM PWC GT-GTA-GT RACE #2

**SCHEDULE IS SUBJECT TO CHANGE.**



# TRG-AMR DRIVERS

|          |          |            |           |        |
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**JAMES DAVISON**  
007 GT CLASS  
V12 ASTON MARTIN GT3

James Davison was born in Melbourne, Australia and moved to the United States 13 years ago at the age of 18. His career highlights include a runner-up finish in the 2007 Pro Mazda and 2009 Indy Lights Championships, respectively. In 2013 he made an impressive IndyCar debut for Dale Coyne Racing and in 2014 finished 16th in his debut Indianapolis 500, driving for KV Racing Technology. James stepped up with TRG for a full IMSA TUDOR season in 2014, scoring four consecutive GT Daytona Pole Positions in the final four races of the season. He has been a successful co-driver for many of TRG's elite. Now in the Pirelli World Challenge GT class Davison returns to pilot the 007 Aston Martin Vantage GT3 and bring home a victory for The Racers Group.

# CARS & CLASSES

|          |          |            |           |        |
|----------|----------|------------|-----------|--------|
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## V12 ASTON MARTIN VANTAGE GT3 GT CLASS -

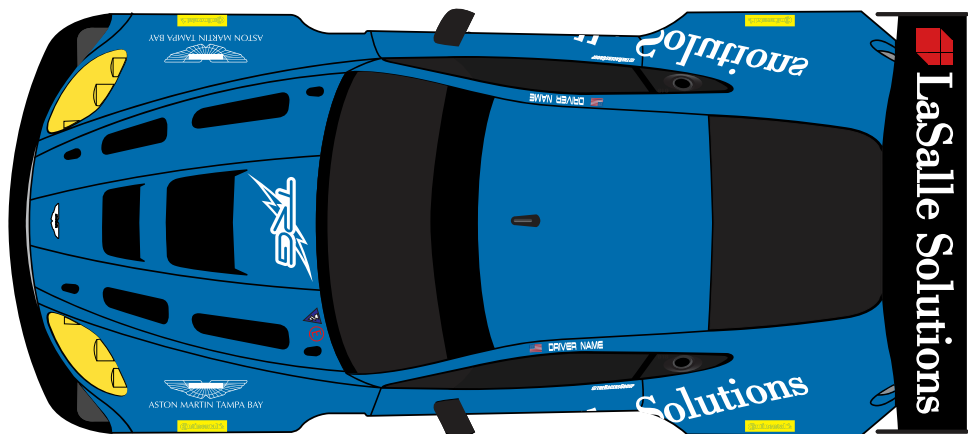
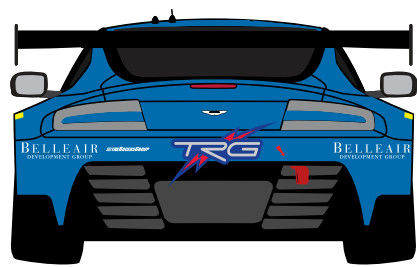
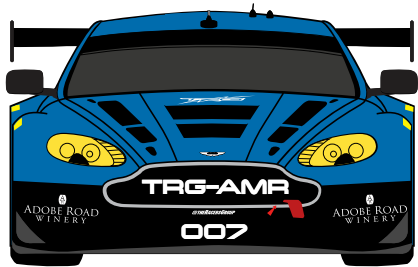
The allowed body styles within this class are coupe, sedan and convertible. The cars permitted in GT are typically sold in the market as “sports” cars, “sport touring” cars, or performance versions of “luxury” cars. Class allows FIA GT3 homologated cars. Forced induction is permitted on cars that come equipped with forced induction stock, or on cars that SCCA Pro Racing has determined need help reaching the target horsepower range. Power output ranges from 425 – 525 hp. Weight varies depending on power output and tire size. All of the vehicles in GT are rear-wheel drive or all-wheel drive. GTA driver classification part of GT class for professional drivers that do not make their primary living from racing....[learn more](#)



# 007

# SPOTTER GUIDE

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# GT3 STEERING WHEEL

|          |          |            |           |        |
|----------|----------|------------|-----------|--------|
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Gear selectors on padel.  
Left change down; Right change up



Push to talk radio



Pit limiter



Flash lights: Press once for a  
number of flashes (number and  
rate user defined)



Neutral



Wiper: Press on/off, or user defined



Fuel clear: Press & hold



Dash page cycle (2 Pages)



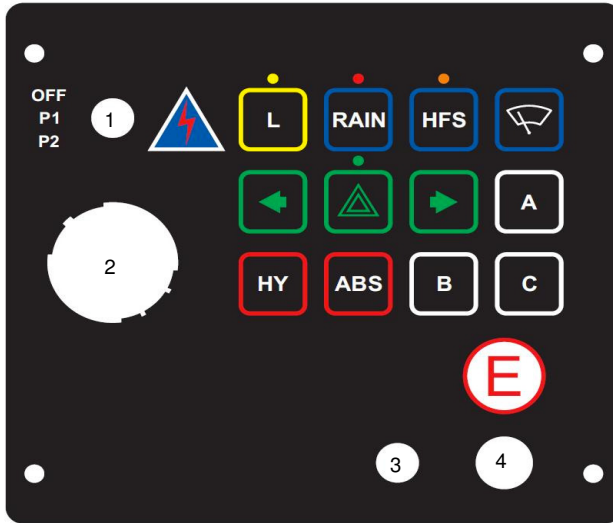
Alarm acknowledge

TC  
MAP  
ABS

7 = Max  
1 = Standard  
12 = Off

# GT3 DASH CONTROLS

|          |          |            |           |        |
|----------|----------|------------|-----------|--------|
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1. Ignition Switch: Power is on in P1 but the engine will only run in P2. During a pit stop switch from P2 to P1 to stop the engine.
2. Start Button: Press to fire the engine
3. Gear box Override (covered) In the event of a problem with the gear box sensor press the override switch. WARNING. When this mode is selected there is nothing to stop the user shifting into reverse!
4. Press to operate the fire extinguisher



Press to turn headlights on/off. Headlights will only function when the engine is running.



Press to indicate left. Press again to cancel. Indicator will automatically cancel after 10 seconds



Press to hazard lights on/off



Press to indicate right. Press again to cancel. Indicator will automatically cancel after 10 seconds



If any of the power supplies trip an alarm will show on the dash. Press to cancel



Press to cancel ABS alarm on dash. If the problem persists and the alarm remains on switch off ABS by selecting P12



Press to turn heated front screen on/off. HFS will only function when the engine is running



Press to turn rain light on/off. Rain lights will only function when the engine is running.



Press to turn wiper on/off



Buttons A, B & C are defined by the user.

# AFTER THE RACE

|          |          |            |           |        |
|----------|----------|------------|-----------|--------|
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## STAY INFORMED

We are so glad you could join us for this exciting event. To help you stay in touch please take the time to register for our News Updates and Event Listings.

[JOIN THE RACERS GROUP MAILING LIST](#)

## ALL ACCESS PHOTO GALLERY

After the weekend, visit The Racers Group Photo Gallery to enjoy all of the excitement. Download all of your favorites!

[WWW.THERACERSGROUP.PHOTOSHELTER.COM/ARCHIVE](http://WWW.THERACERSGROUP.PHOTOSHELTER.COM/ARCHIVE)  
PASSWORD: **RACETR**



# DIMMITT AUTOMOTIVE GROUP EVENT

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DIMMITT AUTOMOTIVE GROUP EVENT  
**THURSDAY, MARCH 9 / 6:30 - 9:30 PM**  
**3333 GANDY BLVD N / PINELLAS PARK, FL 33781**



THE RACERS GROUP AT  
DIMMITT AUTOMOTIVE GROUP  
PART OF THE TRG ST. PETERSBURG  
GRAND PRIX RACE WEEKEND EVENT

One of the coolest events on the motorsports calendar is right around the corner in beautiful St. Petersburg, Florida. Kick off the Firestone Grand Prix of St. Petersburg weekend in grand style and join the TRG 007 Aston Martin Team at Dimmitt Automotive Group for a networking event featuring professional drivers, racing executives, and wines from the award winning Adobe Road Winery. Enjoy expertly selected wine pairings, hors d'oeuvres, and exotic cars in a networking environment like no other. This event is in conjunction with the 2017 TRG Motorsports Experience at the St. Petersburg Grand Prix. Take in the race from one of the most coveted vantage points The Dalí Museum's private grand stand, enjoy vip perks, and engage with a premier sports car race team. For more information and to book this exclusive race experience visit us on the web.

[TheRacersGroup.com/events/st-petersburg-grand-prix](http://TheRacersGroup.com/events/st-petersburg-grand-prix)

Tracey Ringstaff – [marketing@dimmitt.com](mailto:marketing@dimmitt.com)  
727.822.2019 ext 1015

# ADOBE ROAD WINE SOCIAL

|          |          |            |           |        |
|----------|----------|------------|-----------|--------|
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**BELLEAIR**  
DEVELOPMENT GROUP

## **TRG, ADOBE ROAD WINERY & BELLEAIR DEVELOPMENT GROUP**

**PROUDLY PRESENT AN EXCLUSIVE SOCIAL EVENT  
FRIDAY, MARCH 10TH - 6PM TO 9PM**

Join us for an exclusive Adobe Road Wine dinner at the private residence of Carlos and Beverly Yepes, atop one of St. Petersburg's most desirable properties. Take in the astounding 360 degree views of St. Petersburg from their penthouse while enjoying fantastic cuisine paired with Adobe Road's finest new releases. Get the inside track on race weekend happenings from Adobe Road Winery owner and CEO of TRG, Kevin Buckler. Meet with team drivers and create meaningful relationships with wine and racing aficionados alike, during this unique event.

300 Beach Dr NE #3001  
Park Shore Condominiums  
St Petersburg FL 33701

All guests must be pre-registered for this event or contact Adobe Road Hospitality directly. **707.287.8693**