



ASTON MARTIN  
RACING



# EQUITY PARTNER PROPOSAL

# 2023 SEASON

## CONTACT US

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## OUR MISSION

A unique approach and opportunity with the most successful privately owned team in sports car racing. A shared ownership experience amongst our A-List of friends, partners, and colleagues.

We race, we create business opportunities, and  
**WE ALL WIN!**

# ➔ Investment Opportunities Available

■ Equity shares available:

**\$100,000**

**\$250,000**

**\$500,000**

**\$1,000,000**

■ \$5 million total capital raise

## Who We Are

**The most successful independent Professional GT Team in North American Sportscar racing history**

- **The 24 Hours of Lemans** (2002)
- **Rolex 24 at Daytona** — OVERALL WINNER (2003)
- **Rolex 24 at Daytona** — GT Class winner (2002, 2003, 2009, 2011) and 13 Podiums
- **Over 100 Professional Victories**
- **7 Series Championships**
- **Entering our 30th season** as a successful professional race team... the longest-running team in history

## TRG's Strategic Advantages

### **OWNERSHIP—NOT SPONSORSHIP:**

You may have participated in or considered sponsorship of a race team. That gambit can result in a continuous expenditure of funds resulting in disappointment. This is not a sponsorship proposal.

### **A TEAM BUILT FROM THE GROUND UP:**

This team will be built from scratch—all new equipment, cars, transporter, parts—and this would all be yours. Team ownership — especially the race cars— allow for more, nimble control of the race team, it's reputation and growth.

### **PROVEN FINANCIAL TRACK RECORD:**

TRG has made sportscar racing work financially for 30 years. We have built an incredible network and have achieved

our amazing success by knowing all of the ways to achieve, win and avoid risk.

**WINNERS ATTRACT WINNERS:** No other team has ever done what we've done through both our "business development" and traditional sponsorship channels. Well-funded drivers seek us out because of this success and they gain access to our wealth of partners. Collaboration leads to teamwork in every sense.

**CHALLENGES BEHIND US—VICTORY AHEAD:** TRG has done the most difficult and important groundwork that can impede success. The racing program is already at level or profitable. We have two "funded" programs on the 2023 agenda with previous drivers who bring their own sponsorships and personal investment to the table, with the potential for more.

### **THIS PROGRAM GENERATES**

**INTEREST:** We are currently talking to several large and returning sponsors interested in a partnership opportunity.

**THE TIMING IS RIGHT:** We've never seen the racing industry, this "fertile" with funded drivers looking for a team and the vibrant sponsorship and business development happening around motorsports now.

## TRG's Team Building Philosophy

**STRONG STRUCTURE:** Each investor creates a series of "concentric circles"— a powerful network of people, around an already successful product. There are incredible connections with incredible partners.... and TRG is better than we've ever been. There are companies out there always looking for

marketing opportunities and motor-sports has become a hot property.

**PRIDE OF OWNERSHIP:** You are the owner of an Aston Martin race team and having that business card is one of the best conversation starters ever. The brand and interest around it is just incredible ... nothing is like it. It's your team ... USE it to your advantages. Want to drive? Entertain/acquire clients? Bring new partners to the program? The options are endless.

**ADVANTAGES:** We have deep connections with Aston Martin and ran their program in the United States for five years.

## Adobe Road Winery Collaboration

The winery partnership is a powerful tool. From traveling the country in our "mobile winery rig", & doing events at high-end locations, we bring one more tool or weapon to the table to make our programs achieve success.

We are building one of the most incredible new winery projects and entertainment complexes in the business. Seven years in the making and we are under construction on our new 15,000 square-foot, three-story, waterfront winery which will include beautiful tasting room, outside fire pits, corporate and banquet area, a motorsports Museum and a 5000 square-foot third story flat deck for special events.

Adobe Road also brings to the table some of the best in-house marketing and media in the business.

**Just like *The Racing Series Wines*, this powerful new team, can gain ground like a snowball... and it will!**