

TRG Seeks to Defend Lime Rock Victory in ALMS

Written by TRG Admin

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Petaluma, CA (July 6, 2011)- Having been off for nearly two months, TRG heads to the third round of the American Le Mans Series season as the defending winners at the historic Lime Rock Park circuit in Lakeville, Connecticut.

Coming off of the race at the Long Beach Grand Prix street circuit, TRG heads to Lime Rock off the momentum of winning last year's event, in which the team won a thrilling race that combined great driving with excellent strategy and mixed weather conditions.

Additionally, TRG is happy to welcome the latest addition to its famed driver development program, local hero Mike Piera. Piera, who lives so close to Lime Rock that he will be able to sleep in his own bed throughout the weekend, has been racing at the circuit for over 30 years, and has ample experience in not only Porsche GT3 cars, but several other SCCA formula's as well. This will be Mike's first foray into ALMS GT racing.

Piera will join full season entrant, professional driver Dion von Moltke in the no. 68 South African Airways / Analog Man Guitar Effects / PR Newswire Porsche GT3 Cup car, who combined should make for a very strong entry.

In TRG's no. 66 Racer's Roast / Fox River Coffee entry, full-season drivers Duncan Ende and Spencer Pumpelly are looking to regain their footing in the championship following a bitter first-lap incident at Long Beach. For Ende and Pumpelly, who as a combination nearly won a similar race together at Lime Rock just two years ago, this race provides a perfect opportunity to return their challenge in the championship.

For TRG Team Owner Kevin Buckler, Lime Rock provides a perfect backdrop for a return to victory.

"Last year's race at Lime Rock was an absolute thriller," stated Buckler. "We came so close to victory at Sebring, and we had the strategy that could have won at Long Beach, so headed to

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the site of our win from last year is a great omen. I'm thrilled to have Mike Piera join our team this weekend. Beyond being a great character, he's a local with a lot of experience at this track, and should be a nice addition to Dion and the team. I know he is being very careful on his first race with us so we just want him to bring the car home and have a great first experience with our team. Duncan and Spencer are due for their first win of the season, so I look forward to seeing how this race develops. All 3 of our regular drivers are really driving well. At our recent test, Dion was awesome and really on his game and we learned a lot. Duncan and Spencer are a lethal combo every time they hit the track and what I like most about this program is that we have the chance to WIN at every race we enter this year with either car. With a couple of small breaks, we could be on top of the championship right now but our goal is to get there and it all starts this week at Lime Rock."

The Northeast Grand Prix will take place on Saturday, July 9, at 2:05PM ET, with live coverage taking place on espn3.com, and television coverage the following day at 1PM ET on ESPN2.

TRG is a full-service motorsports company offering a total driver ladder approach, as well as comprehensive sponsorship and business opportunities. For drivers, this approach starts with track days, goes to club events, up into street stock series and culminates in the ultimate goal of professional motorsports. For sponsors and business partners, this method starts with everything from executive events, to traditional sponsorship models, all the way to comprehensive business-to-business opportunities and experiential marketing. With facilities in Petaluma, California and Mooresville, North Carolina the team can offer turn-key marketing programs as well as arrive-and-drive support.

The company's NASCAR operations are headquartered in Mooresville, North Carolina. The team fields a NASCAR Sprint Cup Series entry and has the capacity to run ARCA, Nationwide and the Camping World Truck Series.

The Racer's Group was founded in 1993 and has been competing at the top level of motor racing. The team boasts Rolex Series GT championships in 2005 and 2006 and holds the record for the most wins in Grand-Am with 32. The team's resume is highlighted by five championships, four Rolex 24 Hour at Daytona victories, and a Le Mans 24 Hour win.

For more information and sponsorship details, please email info@trg.com. Detailed team info can be viewed at www.trg.com and www.racersgroup.com.

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